

Southeast Asian Stars Shine: Diplomacy, Awards, and Cross-Border Collaborations

Celebrity Diplomacy · Answer Key · 10 Questions

1. In August 2025, the Weibo Cultural Exchange Night was held in Bangkok, celebrating the 50th anniversary of relations between which two countries?

- A) China and Thailand**
- B) Singapore and Thailand
- C) Malaysia and Thailand
- D) Vietnam and Thailand

2. Which Filipino celebrity was recognized with the 'Global Force' award at Billboard Women in Music in March 2024, being the first homegrown Filipina to receive it?

- A) Kathryn Bernardo
- B) Sarah Geronimo**
- C) Liza Soberano
- D) Dolly de Leon

3. Which Southeast Asian country is increasingly using the popularity of V-pop as a tool to diversify its public diplomacy strategy?

- A) Vietnam**
- B) Thailand
- C) Indonesia
- D) Philippines

4. In April 2024, Thai actors and actresses participated in the first Ho Chi Minh City International Film Festival (HIFF) as part of efforts to strengthen which aspect of Thailand's global standing?

- A) Cultural diplomacy and the content industry**
- B) Economic investment and trade
- C) Military alliances
- D) Scientific research collaboration

5. Which regional grouping's ASEAN Community Vision 2045 is nearing its final year, with a corresponding ASEAN Economic Community (AEC) Blueprint 2025 also concluding?

- A) ASEAN**
- B) South Asian Association for Regional Cooperation (SAARC)
- C) European Union (EU)
- D) North American Free Trade Agreement (NAFTA)

6. In 2025, the Weibo Cultural Exchange Night in Singapore aims to foster cross-cultural connections and dialogue between China, Singapore, and which other entity?

A) The global community

- B) The United States
- C) Latin America
- D) Africa

7. Which Southeast Asian nation is taking on key leadership roles in implementing the ASEAN Community Vision 2045, including leading efforts for the IAI Work Plan V?

A) Vietnam

- B) Malaysia
- C) Indonesia
- D) Philippines

8. Cambodia has been using its heritage assets, such as Angkor Wat and traditional performing arts, as a strategic soft power tool in the Mekong region for what purpose?

A) To boost its diplomatic profile and strengthen regional ties

- B) To promote its technological advancements
- C) To expand its military capabilities
- D) To attract investment in fossil fuels

9. In August 2025, a joint peace mission comprising members from Malaysia, Indonesia, the Philippines, Thailand, and Bangladesh will visit which country to advocate for peace and humanitarian aid?

A) Myanmar

- B) Laos
- C) Cambodia
- D) Vietnam

10. Which Southeast Asian country's tourism has become increasingly popular among Thai celebrities, with key destinations including Vang Vieng and Luang Prabang in 2025?

A) Laos

- B) Malaysia
- C) Singapore
- D) Brunei