

Middle East's 2026-2027 Economic Landscape: Geopolitical Shifts, Tech Growth

Middle East Economy · Answer Key · 4 Questions

1. What global factor primarily led to the rescheduling of the Arabian Travel Market (ATM) 2026 from May to September?

- A) Increased demand for exhibition space
- B) Geopolitical tensions in the region**
- C) Logistical challenges with the venue
- D) A change in the local holiday calendar

2. Riyadh Season 2025-2026 is a significant driver for Saudi Arabia's economic diversification. Approximately how many direct and indirect jobs did the previous Riyadh Season (2024-2025) generate?

- A) Less than 50,000
- B) Between 50,000 and 100,000
- C) Over 187,000**
- D) Around 75,000

3. GITEX Global 2026, held in Dubai, plays a crucial role in the emirate's economic strategy. What was the approximate Gross Value Added (GVA) generated by Dubai World Trade Centre's flagship events, led by GITEX and Gulfood, in 2023, contributing to Dubai's D33 agenda?

- A) AED 1.5 billion
- B) AED 2.8 billion
- C) AED 4.15 billion**
- D) AED 6.0 billion

4. The Qatar Economic Forum 2026, powered by Bloomberg, was postponed from its original May dates. What was the primary reason cited for this postponement?

- A) Scheduling conflicts with other major global forums
- B) Logistical issues with international speakers
- C) Ongoing regional geopolitical situation**
- D) A shift in Qatar's economic policy focus