

Viral Political Memes & K-Pop Diplomacy: Asia's Trending Social Media Moments

Asia Politics & Pop Culture · Answer Key · 10 Questions

1. In Thailand, a viral social media trend involved the hashtag #RepublicofThailand. What was the primary sentiment behind this hashtag?

- A) Support for the monarchy
- B) Protest against delays in constitutional reforms**
- C) Celebration of a national holiday
- D) A campaign for a new K-Pop group

2. Which South Korean cultural export has been increasingly utilized as a 'soft power' tool in international diplomacy, with artists even addressing global forums like the UN?

- A) Webtoons
- B) K-dramas
- C) K-pop**
- D) Korean skincare

3. In Indonesia, what popular anime series' flag became a symbol of anti-government sentiment during protests, leading officials to warn of consequences?

- A) Dragon Ball Z
- B) Naruto
- C) One Piece**
- D) Attack on Titan

4. Which country's political landscape has seen a surge in social media censorship requests to platforms like TikTok, with critics suggesting it aims to silence opposition?

- A) Vietnam
- B) Malaysia**
- C) Philippines
- D) Thailand

5. The 'Cockroach Janta Party' (CJP) went viral in India, amassing millions of followers on Instagram. What was the CJP's stated purpose?

- A) To promote traditional Indian folk art
- B) To channel Gen Z concerns about politics, inflation, and unemployment with humor**
- C) To advocate for increased cricket viewership
- D) To organize a national clean-up campaign

6. In the Philippines, which viral political moment involved legislators' responses in hearings, leading to iconic, meme-able phrases like 'shimenet' and 'di ko maalala, your honor'?

- A) A presidential debate
- B) The passing of a new environmental law
- C) Viral clips from legislative hearings**
- D) A celebrity endorsement scandal

7. Which Asian nation is actively planning to strengthen its propaganda efforts by recruiting thousands of social media influencers and AI experts by 2030?

- A) Japan
- B) South Korea
- C) Vietnam**
- D) Singapore

8. During the 2024 Indonesian presidential election, what unconventional strategies did candidates employ to appeal to young, social media-savvy voters?

- A) Focusing solely on traditional media debates
- B) Using dance videos, cat-related content, and memes**
- C) Holding large-scale physical rallies exclusively
- D) Promoting only academic policy papers

9. In Singapore, what is a primary concern driving political discourse and policy debate, particularly for younger generations?

- A) The expansion of overseas territories
- B) The rising cost of living**
- C) The regulation of traditional media
- D) The promotion of nationalistic opera

10. Which country saw a viral social media trend where memes likened political figures to characters from the anime 'Naruto' and 'One Piece' during its elections?

- A) Thailand
- B) Indonesia**
- C) South Korea
- D) Japan