

India's 2024-2025 Entertainment Economy: Celebrity Brand Valuations, Box O

Entertainment Economy · Answer Key · 1 Questions

1. According to Kroll's Celebrity Brand Valuation 2024 report, which Indian celebrity secured the top spot for brand value?

- A) Shah Rukh Khan
- B) Virat Kohli**
- C) Ranveer Singh
- D) Alia Bhatt