

East Asia's Digital Pulse: K-Pop Records, C-Drama Dominance, and Anime's S

East Asian Internet Culture · Answer Key · 10 Questions

1. Which K-pop group's latest album, 'Deadline', achieved a record-breaking 1.46 million copies in first-day sales in Q1 2026?

- A) BTS
- B) BLACKPINK**
- C) Stray Kids
- D) NewJeans

2. In the Spring 2026 anime season rankings, which series took the top spot on ABEMA, surpassing 'Classroom of the Elite'?

- A) That Time I Got Reincarnated as a Slime
- B) Witch Hat Atelier
- C) Re:Zero - Starting Life in Another World**
- D) Jujutsu Kaisen

3. Which Chinese drama achieved over 5 billion views between 2023 and 2026, becoming an undisputed king in viewership?

- A) Pursuit of Jade
- B) The Legend of Shen Li
- C) Joy of Life Season 2**
- D) The Double

4. According to a February 2026 report, which K-pop group led global media coverage within the Hallyu phenomenon with a 14.2% share?

- A) BTS
- B) NewJeans
- C) BLACKPINK**
- D) SEVENTEEN

5. In the Asia Pacific region, which country is considered the epicenter for the virtual influencer phenomenon, due to cultural acceptance of anime and gaming?

- A) Japan
- B) South Korea
- C) China
- D) All of the above**

6. Which Chinese social media platform is described as a 'Super App,' boasting over 1.3 billion monthly active users and integrating chat, commerce, and services?

- A) Douyin
- B) Weibo
- C) WeChat**
- D) Bilibili

7. The Esports Championships Asia Jinju 2026 featured six official disciplines, including 'Street Fighter 6' and 'Tekken 8'. Which AI-powered K-pop dance battle game was featured as an exhibition game?

- A) Dance Dance Revolution
- B) Stepmania
- C) Step in**
- D) Just Dance

8. Which K-pop group's comeback album 'ARIRANG' achieved the biggest album debut of 2026, with over 110 million streams on its release day?

- A) BLACKPINK
- B) BTS**
- C) Stray Kids
- D) TWICE

9. Which genre dominated Japanese anime viewer preferences in early 2026, with 59% of respondents choosing it, as indicated by a survey from Ouchi Cinema?

- A) Slice of Life
- B) Adventure & Fantasy
- C) Romance
- D) Action & Battle**

10. China's organizing committee for the 2026 Asian Games in Aichi-Nagoya, Japan, unveiled a surprise absence from which popular esports title's qualifier?

- A) Honor of Kings
- B) League of Legends**
- C) PUBG
- D) Dota 2