

South American Style Revolution: Viral Trends, Indigenous Roots & Pop Culture

South American Fashion · Answer Key · 8 Questions

1. Which South American country is a leader in sustainable fashion, leveraging its rich textile heritage and artisanal craftsmanship to gain global recognition?

- A) Brazil
- B) Argentina
- C) Peru**
- D) Colombia

2. The revival of indigenous textiles is a significant trend in South American fashion. Which of these is a traditional Peruvian textile art form that has influenced modern designs?

- A) Mola
- B) Aguayo
- C) Chancay open weave darning**
- D) Huipil embroidery

3. Dior's Cruise 2024 collection, showcased in Mexico City, heavily collaborated with artisans to preserve and highlight traditional Mexican craftsmanship. Which specific indigenous community's weaving and dyeing traditions were featured in the collection?

- A) Zapotecs of San Blas Atempa**
- B) Mayans of the Yucatan Peninsula
- C) Mapuche of Southern Chile
- D) Guarani of Paraguay

4. In Brazil's 2025 dress trends, which style is dominating the market with a blend of feminine drama and a breezy feel, perfect for the country's lively social scene?

- A) High-slit wrap dresses
- B) Cut-out waist dresses with ruched panels
- C) One-shoulder dresses with tiered ruffles**
- D) Halter-neck maxi dresses

5. Which South American TikTok influencer, known for her chic style and tutorials, has become a global ambassador for luxury brands and merged her Brazilian roots with high fashion?

- A) Massy Arias
- B) Lele Pons
- C) Camila Coelho**
- D) Salice Rose

6. The 'Blokecore' trend, inspired by football, is expected to gain prominence in Colombia in 2026, partly due to the global fanaticism surrounding which upcoming major sporting event?

- A) Copa América 2027
- B) 2026 FIFA World Cup**
- C) 2026 Winter Olympics
- D) Pan American Games 2027

7. In Argentina, a growing movement in sustainable fashion involves designers giving new life to used textiles. What is this practice called?

- A) Downcycling
- B) Recycling
- C) Repurposing
- D) Upcycling**

8. The 'Origins 2024' event in Peru highlighted emerging talent committed to sustainable practices. Who won first place in the 'Jóvenes Talentos' competition with their 'Simbiosis' collection?

- A) Chiara Macchiavello
- B) Susana Farro Rojas**
- C) Hilan Cruz Cruiz
- D) Pedro Meza