

# Global Sports Events Fueling Local Economies: FIFA World Cup & Beyond

Sports Economics · Practice Test · 10 Questions

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## 1. How do major sporting events primarily benefit local economies?

- A) Increased unemployment and decreased tourism
- B) Boosting local tourism, job creation, and business spending
- C) Primarily benefiting international broadcasting companies
- D) Causing inflation and decreased consumer confidence

## 2. What is a key factor for ensuring the long-term economic success of hosting major sporting events?

- A) Focusing solely on ticket sales
- B) Ignoring infrastructure development
- C) Effective planning, stakeholder engagement, and sustainable practices
- D) Limiting fan access to local businesses

## 3. Which event is projected to have a significant economic impact across North America in the upcoming years?

- A) The Super Bowl
- B) The Ryder Cup
- C) The 2026 FIFA World Cup
- D) The Winter Olympics

## 4. What sector sees a direct boost from increased visitor flow during sports events?

- A) Manufacturing and heavy industry
- B) Hospitality and retail
- C) Agriculture and farming
- D) Mining and resource extraction

## 5. According to projections, how much global spending could the upcoming World Cup generate?

- A) \$10 billion
- B) \$30 billion
- C) \$80 billion
- D) \$150 billion

## 6. What did a study on the FIFA Club World Cup show regarding consumer spending in host zip codes?

- A) A decrease in spending
- B) A 7% year-over-year rise in spending
- C) No significant change in spending
- D) A decrease in spending on food and drink

**7. What is a potential challenge for host cities regarding the economic impact of major sporting events?**

- A) Over-investment in local infrastructure
- B) Underutilization of venues and cost overruns
- C) Excessive demand for local goods
- D) Unforeseen benefits for small businesses

**8. What is a projected future trend in the sports economy, according to the World Economic Forum?**

- A) A significant decline due to over-saturation
- B) Robust growth, potentially reaching \$8.8 trillion by 2050
- C) A shift away from spectator sports towards individual activities
- D) Stagnation due to increased competition from other entertainment industries

**9. Besides direct spending, what other economic activities are influenced by major international sporting events?**

- A) Stock market crashes and currency devaluation
- B) Corporate sponsorship, advertising, and merchandise sales
- C) A decrease in international trade
- D) A rise in local unemployment

**10. Which of the following is NOT typically considered a direct economic benefit of hosting a major sports event?**

- A) Increased hotel occupancy
- B) Increased restaurant bookings
- C) Increased demand for public transportation
- D) A reduction in local taxes