

2025 Japan Internet Culture: Viral Trends, AI Impact & Top Anime Revealed

Internet Culture · Practice Test · 15 Questions

1. Which social media platform has seen significant growth in Japan by 2025, especially among the younger demographic, due to its short-form video content and viral trends?

- A) Facebook
- B) X (formerly Twitter)
- C) TikTok
- D) LinkedIn

2. In 2025, what genre of anime has continued to be dominant in Japan, with popular series like 'Re:Zero - Starting Life in Another World: Season 3' and 'Mushoku Tensei: Jobless Reincarnation Part 2'?

- A) Mecha
- B) Isekai
- C) Slice of Life
- D) Sports

3. What technological advancement is being integrated into Japanese animation studios in 2025 to streamline production processes?

- A) Virtual Reality (VR)
- B) Augmented Reality (AR)
- C) Artificial Intelligence (AI)
- D) Blockchain

4. Which messaging app remains the dominant platform in Japan in 2025, evolving into a 'super app' with various services beyond communication?

- A) WhatsApp
- B) WeChat
- C) LINE
- D) Telegram

5. According to Yahoo! Japan's 2025 Search Awards, which anime was officially crowned the top-trending anime of the year?

- A) The Apothecary Diaries
- B) Mobile Suit Gundam GQuuuuuuX
- C) Sakamoto Days
- D) You and Idol Precure

6. What social media trend, satirizing the romanticized image of Japan, gained traction among Gen Z in 2025?

- A) The 'Japan Effect'
- B) The 'Kawaii Challenge'
- C) The 'Anime Aesthetic'
- D) The 'Digital Nomad' trend

7. In 2025, Japan's gaming market is projected to reach a significant revenue. Which of the following is the closest estimated revenue figure?

- A) \$20 billion
- B) \$30 billion
- C) \$50 billion
- D) \$70 billion

8. Which platform is identified as the 'breakout growth story' in Japan's social media landscape for 2026, with a significant number of users aged 18 and above?

- A) Instagram
- B) X (formerly Twitter)
- C) YouTube
- D) TikTok

9. What is a prominent trend in Japanese anime in 2025, involving the integration of AI-assisted animation tools to improve production efficiency?

- A) Increased use of hand-drawn animation
- B) AI-Enhanced Animation
- C) Focus on live-action adaptations
- D) Return to traditional cel animation

10. What emerging social media app gained popularity in Japan by 2025 for its focus on authenticity, notifying users once a day to post a photo of their real life within two minutes?

- A) Snapchat
- B) BeReal
- C) Clubhouse
- D) Vero

11. Which genre of anime has seen a surge in popularity in 2025, characterized by intense storytelling and morally complex characters, with titles like 'Chainsaw Man: Season 2' and 'Jujutsu Kaisen: Culling Game Arc'?

- A) Slice of Life
- B) Romance
- C) Dark Fantasy and Psychological Thrillers
- D) Comedy

12. In 2025, what role does AI play in Japan's media and entertainment industry, according to market research?

- A) It is primarily used for marketing analysis.
- B) It is being leveraged to create anime, video games, and music.
- C) It is limited to subtitling and translation services.
- D) It is mainly used for data archiving.

13. Which social media platform, besides LINE and YouTube, captures the attention of younger audiences in Japan in 2025 with its focus on visual and short-form content?

- A) X (formerly Twitter)
- B) LinkedIn
- C) Instagram
- D) Facebook

14. What is a notable trend in Japan's gaming market as of 2024-2025, which has seen a surge in popularity and attracted professional players and large audiences?

- A) Retro gaming revival
- B) Esports
- C) Board game adaptations
- D) Virtual reality arcades

15. Which slang term, gaining popularity among high school students in Japan in 2025, describes something as 'so cool or cute that you become lovestruck'?

- A) Beron
- B) Eo
- C) Meroy
- D) Honma money