

AI, Esports, and Short-Form Video Dominate 2026 Internet Culture

Internet Culture · Practice Test · 10 Questions

1. Which AI development is predicted to become the primary workforce by 2026, taking responsibility for tasks end-to-end without human instruction?

- A) AI Agents
- B) AI Companions
- C) AI Assistants
- D) AI Tools

2. What region is leading global esports viewership in 2026?

- A) Asia-Pacific
- B) North America
- C) Europe
- D) South America

3. Which type of video content is expected to drive the largest share of engagement across the internet in 2026?

- A) Short-form video
- B) Long-form documentaries
- C) Live-action dramas
- D) Animated series

4. According to trends in 2026, what is becoming the primary search engine for Gen Z, often bypassing traditional search engines like Google?

- A) TikTok
- B) Google
- C) Wikipedia
- D) Instagram

5. What is the projected global esports audience size for 2026?

- A) Approximately 640.8 million
- B) Approximately 1 billion
- C) Approximately 400 million
- D) Approximately 750 million

6. In 2026, what is becoming increasingly important for brands to focus on instead of just chasing virality?

- A) Community building
- B) Large follower counts
- C) Celebrity endorsements
- D) Aggressive advertising

7. Which streaming trend involves a combination of subscription video on demand (SVOD), advertising video on demand (AVOD), and free ad-supported streaming TV (FAST)?

- A) Hybrid monetization
- B) Exclusive content deals
- C) Live streaming events
- D) Interactive content

8. What is a significant trend in meme culture for 2026, reflecting a growing interest in past eras?

- A) Nostalgia comparison memes
- B) AI-generated content memes
- C) Corporate jargon memes
- D) Niche hobby memes

9. Which social media platform is noted for its significant growth in user base and revenue, with a focus on community-led engagement in 2026?

- A) Reddit
- B) Facebook
- C) Twitter (X)
- D) Snapchat

10. In 2026, what is AI expected to evolve into for many professionals, moving beyond just being a tool?

- A) A partner or collaborator
- B) A competitor
- C) An automated system
- D) A background process