

# AI, Esports, and Short-Form Video Dominate 2026 Internet Culture

Internet Culture · Answer Key · 10 Questions

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**1. Which AI development is predicted to become the primary workforce by 2026, taking responsibility for tasks end-to-end without human instruction?**

- A) AI Agents**
- B) AI Companions
- C) AI Assistants
- D) AI Tools

**2. What region is leading global esports viewership in 2026?**

- A) Asia-Pacific**
- B) North America
- C) Europe
- D) South America

**3. Which type of video content is expected to drive the largest share of engagement across the internet in 2026?**

- A) Short-form video**
- B) Long-form documentaries
- C) Live-action dramas
- D) Animated series

**4. According to trends in 2026, what is becoming the primary search engine for Gen Z, often bypassing traditional search engines like Google?**

- A) TikTok**
- B) Google
- C) Wikipedia
- D) Instagram

**5. What is the projected global esports audience size for 2026?**

- A) Approximately 640.8 million**
- B) Approximately 1 billion
- C) Approximately 400 million
- D) Approximately 750 million

**6. In 2026, what is becoming increasingly important for brands to focus on instead of just chasing virality?**

- A) Community building**
- B) Large follower counts
- C) Celebrity endorsements
- D) Aggressive advertising

**7. Which streaming trend involves a combination of subscription video on demand (SVOD), advertising video on demand (AVOD), and free ad-supported streaming TV (FAST)?**

- A) Hybrid monetization**
- B) Exclusive content deals
- C) Live streaming events
- D) Interactive content

**8. What is a significant trend in meme culture for 2026, reflecting a growing interest in past eras?**

- A) Nostalgia comparison memes**
- B) AI-generated content memes
- C) Corporate jargon memes
- D) Niche hobby memes

**9. Which social media platform is noted for its significant growth in user base and revenue, with a focus on community-led engagement in 2026?**

- A) Reddit**
- B) Facebook
- C) Twitter (X)
- D) Snapchat

**10. In 2026, what is AI expected to evolve into for many professionals, moving beyond just being a tool?**

- A) A partner or collaborator
- B) A competitor**
- C) An automated system
- D) A background process