

# Latin America & Caribbean: Global Economic Shifts Fueling Digital Economy

Digital Economy · Answer Key · 10 Questions

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**1. Which sector in the Caribbean has shown faster recovery times post-pandemic, indicating a resilience bolstered by digital transformation?**

- A) Retail and Manufacturing
- B) Hospitality and Tourism
- C) Construction and Pharmaceuticals**
- D) Extractives and Mining

**2. What is a significant challenge hindering the full economic benefits of Artificial Intelligence adoption in Latin America and the Caribbean, despite increasing AI usage?**

- A) Over-regulation of AI development
- B) A lack of interest in AI technology
- C) Limited public investment in science and technology**
- D) Excessive foreign investment in AI startups

**3. Latin America is experiencing a rapid growth in e-commerce. By 2024, what is the projected market size for the region's e-commerce?**

- A) \$100 billion
- B) \$150 billion
- C) \$194.7 billion**
- D) \$250 billion

**4. Which of the following is a key factor contributing to the rise of digital payments in Latin America and the Caribbean, as highlighted by Mastercard's report?**

- A) A decrease in smartphone penetration
- B) A reduction in internet accessibility
- C) Fintechs helping users rely less on cash**
- D) Limited availability of online banking

**5. Global supply chain disruptions, exacerbated by events like the pandemic, have presented an opportunity for Latin America. What is a primary reason for this opportunity?**

- A) Increased reliance on Asian manufacturing
- B) Reduced demand for regional exports
- C) Proximity to North America for nearshoring**
- D) Decline in digital infrastructure

**6. How has the COVID-19 pandemic impacted the adoption of remote work in Latin America and the Caribbean?**

- A) It caused a significant decrease in remote work
- B) Remote work decreased as companies favored office settings
- C) It led to a surge in remote work, becoming a permanent feature**
- D) Remote work adoption remained unchanged

**7. What role does social media play in economic growth in Latin America and the Caribbean, according to research?**

- A) It has a negative correlation with economic growth
- B) It has no significant impact on economic growth
- C) It is positively correlated with economic growth, mediated by factors like financial development and ICT**
- D) It only impacts political stability, not economic growth

**8. Which of the following is a major trend reshaping the finance sector in Latin America and the Caribbean, driven by digitalization and a growing fintech ecosystem?**

- A) A decline in the number of adults with financial accounts
- B) Reduced access to financial services for low-income populations
- C) The emergence of instant and interoperable payment systems**
- D) Increased reliance on traditional banking methods only

**9. Despite advancements in internet access, what remains a significant challenge for fully leveraging digital technologies like AI in Latin America and the Caribbean?**

- A) Over-saturation of digital content
- B) A surplus of affordable high-speed internet
- C) Gaps in digital access and infrastructure**
- D) A complete lack of interest in digital technologies

**10. What is the projected annual growth rate for Latin America's e-commerce market from 2022 to 2027?**

- A) 5%
- B) \$194.7 billion
- C) 19%**
- D) 10%