

East Asian Fashion Forecast: June 2026 Events, Trends & K-Pop Influence

East Asian Fashion · Answer Key · 8 Questions

1. Which Japanese fashion event, focusing on textiles and ODM/OEM, is scheduled to take place in Tokyo from June 9-11, 2026?

- A) Rakuten Fashion Week Tokyo
- B) Asia Fashion Fair (AFF) Tokyo**
- C) Japan Couture Fashion World
- D) Tokyo Textile Scope

2. In Korean Summer Fashion 2026, what color palette is emphasized for creating a soft and appealing street style?

- A) Bold neons and electric blues
- B) Earthy tones and deep greens
- C) Pastel colors like light pinks and pale blues**
- D) Monochromatic black and white

3. Which emerging trend in K-Fashion 2026 is described as a sophisticated fusion of functionality and luxury, often seen with performance outerwear layered over dresses?

- A) Y3K Aesthetic
- B) Granola-Chic (Hybrid Gorpcore)**
- C) Texture Maximalism
- D) Upcycled Denim

4. The Shanghai Fashion Week Spring/Summer 2026, themed 'Design Ahead, Fashion Ascends,' aims to highlight what aspect of China's fashion industry?

- A) Its reliance on fast fashion production
- B) The step-by-step evolution and industrial growth**
- C) Its exclusive focus on traditional garments
- D) Its detachment from global fashion influence

5. In the context of 2026 Korean fashion, what is a key characteristic of the 'Balloon Silhouette' trend?

- A) It features extremely tight, form-fitting designs from top to bottom.
- B) It involves wide-leg trousers that are tight at the waist, flare out, and cinch at the ankle.**
- C) It focuses on symmetrical, straight-cut garments with no volume.
- D) It prioritizes thin, body-hugging fabrics with minimal structure.

6. What is a prominent trend in Japanese streetwear for 2026, characterized by a blend of casual menswear elements with a feminine edge, featuring loose silhouettes like cargo pants and oversized tees?

- A) Lolita Fashion
- B) Gyarū Style
- C) MEN'SLIKE**
- D) Mori Kei

7. Which upcoming event in Seoul, South Korea, from July 1-3, 2026, is described as a premier beauty and cosmetics trade exhibition?

- A) Daegu International Beauty Expo
- B) InterCHARM Korea**
- C) Busan International Dance Festival
- D) Seoul Drum Festival

8. What is a notable characteristic of 'Neo-Chinese Style' (???) fashion in 2026, as it reinterprets traditional Chinese elements for modern wear?

- A) It strictly adheres to historical Hanfu designs with no modern adaptations.
- B) It incorporates elements like Mandarin collars, knot buttons, and flowing silhouettes with contemporary styling.**
- C) It exclusively uses synthetic fabrics and futuristic designs.
- D) It is limited to formal evening wear and ceremonial occasions.