

Nordic Digital Dynamics: Streaming Surges, AI Emerges, and Social Media Sc

Nordic Internet Culture · Practice Test · 8 Questions

1. Which streaming service has seen a decline in subscribers across the Nordics, despite remaining the most popular overall?

- A) Netflix
- B) Max
- C) Disney+
- D) Yle Areena

2. In Sweden's gaming industry, what was the reported revenue in 2024, representing a significant growth over two decades?

- A) SEK 36.8 billion
- B) SEK 10 billion
- C) SEK 500 million
- D) SEK 1 billion

3. According to a 2024 report, what percentage of Finns aged 12-65 use streaming services, marking an increase from two years prior?

- A) 86%
- B) 78%
- C) 89%
- D) 90%

4. In the Nordic region, which social media platform is increasingly being used as a news source, particularly among younger demographics?

- A) TikTok
- B) Facebook
- C) X (formerly Twitter)
- D) LinkedIn

5. What is a significant trend observed in the Swedish iGaming industry in 2024, contributing to its growth?

- A) Rise of mobile gaming and e-sports betting
- B) Return to land-based casinos
- C) Focus on physical game development
- D) Decline in online gambling revenue

6. Norway is proposing legislation to ban children under what age from using social media, holding tech companies responsible for age verification?

- A) 16
- B) 13
- C) 15
- D) 18

7. A 2024 report on AI and journalism in Nordic countries found that a significant portion of young Danish respondents (aged 9-15) believe generative AI makes it harder to determine what is:

- A) Real and false online
- B) Entertaining and informative
- C) Trustworthy and biased
- D) Opinion and fact

8. In Denmark, for the first time, which local broadcaster's streaming service surpassed Netflix in subscriber numbers in 2024?

- A) TV2 Play
- B) DR TV
- C) Viaplay
- D) MTV Katsomo