

Nordic Digital Dynamics: Streaming Surges, AI Emerges, and Social Media Sc

Nordic Internet Culture · Answer Key · 8 Questions

1. Which streaming service has seen a decline in subscribers across the Nordics, despite remaining the most popular overall?

- A) Netflix**
- B) Max
- C) Disney+
- D) Yle Areena

2. In Sweden's gaming industry, what was the reported revenue in 2024, representing a significant growth over two decades?

- A) SEK 36.8 billion**
- B) SEK 10 billion
- C) SEK 500 million
- D) SEK 1 billion

3. According to a 2024 report, what percentage of Finns aged 12-65 use streaming services, marking an increase from two years prior?

- A) 86%**
- B) 78%
- C) 89%
- D) 90%

4. In the Nordic region, which social media platform is increasingly being used as a news source, particularly among younger demographics?

- A) TikTok**
- B) Facebook
- C) X (formerly Twitter)
- D) LinkedIn

5. What is a significant trend observed in the Swedish iGaming industry in 2024, contributing to its growth?

- A) Rise of mobile gaming and e-sports betting**
- B) Return to land-based casinos
- C) Focus on physical game development
- D) Decline in online gambling revenue

6. Norway is proposing legislation to ban children under what age from using social media, holding tech companies responsible for age verification?

A) 16

B) 13

C) 15

D) 18

7. A 2024 report on AI and journalism in Nordic countries found that a significant portion of young Danish respondents (aged 9-15) believe generative AI makes it harder to determine what is:

A) Real and false online

B) Entertaining and informative

C) Trustworthy and biased

D) Opinion and fact

8. In Denmark, for the first time, which local broadcaster's streaming service surpassed Netflix in subscriber numbers in 2024?

A) TV2 Play

B) DR TV

C) Viaplay

D) MTV Katsomo