

Oceania Entertainment & Culture: Global Economy's Ripple Effect on Local Sc

Pop Culture & Entertainment · Answer Key · 12 Questions

1. In Fiji, what has been a key factor in the country's economic recovery and stability, significantly impacting its tourism and entertainment sectors?

- A) A surge in local music festival attendance.
- B) A proactive reactivation of the Tourism Action Group to safeguard the key economic sector amidst global uncertainty.**
- C) A significant increase in the export of traditional crafts.
- D) The introduction of new, domestically produced streaming services.

2. What trend is emerging in Australia regarding digital entertainment spending, despite a decrease in overall screen time?

- A) A significant decrease in the number of subscription services used.
- B) A shift towards free, ad-supported content exclusively.
- C) Increased spending on media and entertainment subscriptions, with households holding more services on average.**
- D) A complete abandonment of all paid streaming platforms.

3. How has the global economic situation, including rising fuel prices and geopolitical tensions, specifically impacted Fiji's tourism sector?

- A) It has led to a decrease in direct foreign investment.
- B) It has disrupted aviation routes and increased fuel costs, prompting strategic recovery campaigns targeting key markets like Australia and New Zealand.**
- C) It has resulted in a decline in international visitor arrivals.
- D) It has caused a complete halt in cruise ship tourism.

4. What is a significant economic contributor to New Zealand's economy that is experiencing a surge due to authentic cultural experiences being in demand by international tourists?

- A) The burgeoning independent film production sector.
- B) The growth of Maori tourism, valued at over \$1.2 billion.**
- C) The expansion of the esports and gaming industry.
- D) The surge in popularity of reality television shows.

5. In Australia, what has been the primary driver for the record high revenue in the concert and live performance industry in 2024?

- A) A significant increase in the number of music festivals.
- B) A decline in ticket prices across all genres.
- C) The return of major international tours after the pandemic.**
- D) A government subsidy for all local artists.

6. What new legislation is impacting major global streaming services operating in Australia, aiming to boost local content production?

- A) A new tax on international film distribution.
- B) A mandatory quota requiring investment in original Australian content.**
- C) A ban on all non-Australian produced television shows.
- D) A subsidy for every streaming subscriber in Australia.

7. Which sector in New Zealand's screen industry experienced a decline in international productions during 2024, leading to industry concerns and policy reviews?

- A) Post-production and visual effects.
- B) Animation studios.
- C) Live-action film and television production.**
- D) Documentary filmmaking.

8. How are Australian travelers' habits shifting, impacting the tourism and entertainment sectors?

- A) They are increasingly relying on pre-arranged tour packages.
- B) They are spending less on shopping during their travels.
- C) There is a rise in DIY travel planning and a preference for 3-4 star accommodations.**
- D) They are prioritizing business travel over leisure.

9. What is a significant trend in the Australian music industry, as indicated by 'The Bass Line 2nd edition' report?

- A) A decrease in music exports' contribution to the overall revenue.
- B) Music education contributing significantly to GVA, with substantial revenue generation.**
- C) A decline in the demand for live music performances.
- D) The dominance of only one major music genre.

10. In Fiji, what has been a notable contributor to its record-breaking tourism year in 2024, creating economic value for local communities?

- A) A decline in international cruise ship arrivals.
- B) A surge in the cruise ship sector, bringing significant value to coastal towns and outer islands.**
- C) A decrease in visitor earnings from the previous year.
- D) A reduced focus on digital marketing strategies.

11. What is a key challenge faced by music festival organizers in Australia, impacting their operations and sustainability?

- A) A lack of interest from international artists.
- B) Decreasing ticket sales across all festival types.
- C) Rising operational costs, lack of funding, and insurance issues.**
- D) Overly simple and consistent regulatory requirements.

12. How is Maori tourism influencing New Zealand's economy, according to recent reports?

- A) It is a small, niche market with minimal economic impact.
- B) It is a significant contributor to economic growth, boosting jobs and incomes, and is valued at over \$1.2 billion.**
- C) It primarily focuses on domestic tourists, with little international appeal.
- D) It is experiencing a decline due to a lack of authentic cultural offerings.