

# India's Fashion Frontier: Resale Boom, Luxury Surge & Sustainability Shifts in

Fashion Trends · Practice Test · 17 Questions

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**1. What is the projected Compound Annual Growth Rate (CAGR) for India's second-hand apparel market from 2025 to 2031, according to Mobility Foresights?**

- A) 13.20%
- B) 21.5%
- C) 10.7%
- D) 22.8%

**2. Which segment is forecasted to deliver the fastest growth in India's sustainable fashion market between 2026 and 2033, as per Deep Market Insights?**

- A) Recycled Materials
- B) Organic Textiles
- C) Upcycled Fabrics
- D) Biodegradable Polymers

**3. According to Bain & Company's analysis, what percentage of India's online resale volume flows through informal 'grey' social commerce channels?**

- A) Approximately 25-30%
- B) Roughly 60%
- C) Less than 10%
- D) Around 45%

**4. By 2030, what is the projected consumption spending power of India's Gen Z demographic, as estimated by Redseer Strategy Consultants?**

- A) \$1.3 trillion
- B) \$800 billion
- C) \$500 billion
- D) \$1.8 trillion

**5. What was the projected market size of India's luxury fashion market in 2025, according to IMARC Group?**

- A) USD 15.17 billion
- B) USD 9.85 billion
- C) USD 17.67 billion
- D) USD 11.65 billion

**6. In fiscal year 2024-25, what was the estimated size of India's total textile and apparel (T&A) market, including domestic and export contributions?**

- A) USD 147 billion
- B) USD 184 billion
- C) USD 37 billion
- D) USD 106 billion

**7. What is the projected CAGR for the India Luxury Fashion Rental Market from 2025 to 2031?**

- A) 15.5%
- B) 21.5%
- C) 18.2%
- D) 10.7%

**8. Which major segment constituted the largest share of India's luxury fashion market in 2025, driven by ethnic wear and wedding expenditures?**

- A) Luxury Eyewear
- B) Luxury Cosmetics and Fragrances
- C) Clothing and Apparel
- D) Luxury Watches and Jewellery

**9. What percentage growth did apparel exports see in the current financial year (FY 2024-25) compared to the previous year, according to the Confederation of Indian Textile Industry (CITI)?**

- A) 3.42%
- B) 10.03%
- C) 6.32%
- D) 2.1%

**10. According to UnivDatos Market Insights, India's second-hand apparel market is projected to reach what value by 2027?**

- A) USD 3.5 billion
- B) USD 5.1 billion
- C) USD 10.2 billion
- D) USD 7.8 billion

**11. Which government scheme, with an allocation of INR10,683 crore over five years, aims to boost India's man-made fibre apparel and technical textiles sector?**

- A) Make in India Initiative
- B) National Handloom Development Programme
- C) Production-Linked Incentive (PLI) Scheme
- D) PM MITRA Scheme

**12. As of 2024, what is the estimated value of India's sustainable fashion market, according to Deep Market Insights?**

- A) USD 1-2 billion
- B) USD 272.51 million
- C) USD 5.1 billion
- D) USD 683 million

**13. Which certification is considered the gold standard for organic textiles globally, covering the entire processing chain and including social criteria?**

- A) OEKO-TEX Standard 100
- B) Fair Trade Certification
- C) Global Organic Textile Standard (GOTS)
- D) Global Recycled Standard (GRS)

**14. What is the projected CAGR for the India second-hand apparel market from 2025 to 2031, according to Credence Research?**

- A) 13.20%
- B) 22.8%
- C) 10.7%
- D) 21.96%

**15. In September 2025, Indian apparel exports saw a decline of what percentage compared to the previous year?**

- A) -1.85%
- B) -10.14%
- C) -10.45%
- D) -3.42%

**16. What is the primary driver for India's resale market boom, according to Ugra Shoes, rather than a focus on sustainability?**

- A) Ethical sourcing practices
- B) Environmental regulations
- C) Aspiration, access, affordability, and surplus-driven supply chains
- D) Government subsidies for eco-friendly products

**17. Which demographic is increasingly driving the demand for trend-first fashion in India's online market, accounting for nearly half of digital shoppers in the segment?**

- A) Millennials
- B) Gen X
- C) Gen Z
- D) Baby Boomers