

India's Fashion Frontier: Resale Boom, Luxury Surge & Sustainability Shifts in

Fashion Trends · Answer Key · 17 Questions

1. What is the projected Compound Annual Growth Rate (CAGR) for India's second-hand apparel market from 2025 to 2031, according to Mobility Foresights?

- A) 13.20%
- B) 21.5%**
- C) 10.7%
- D) 22.8%

2. Which segment is forecasted to deliver the fastest growth in India's sustainable fashion market between 2026 and 2033, as per Deep Market Insights?

- A) Recycled Materials
- B) Organic Textiles**
- C) Upcycled Fabrics
- D) Biodegradable Polymers

3. According to Bain & Company's analysis, what percentage of India's online resale volume flows through informal 'grey' social commerce channels?

- A) Approximately 25-30%
- B) Roughly 60%**
- C) Less than 10%
- D) Around 45%

4. By 2030, what is the projected consumption spending power of India's Gen Z demographic, as estimated by Redseer Strategy Consultants?

- A) \$1.3 trillion**
- B) \$800 billion
- C) \$500 billion
- D) \$1.8 trillion

5. What was the projected market size of India's luxury fashion market in 2025, according to IMARC Group?

- A) USD 15.17 billion
- B) USD 9.85 billion**
- C) USD 17.67 billion
- D) USD 11.65 billion

6. In fiscal year 2024-25, what was the estimated size of India's total textile and apparel (T&A) market, including domestic and export contributions?

A) USD 147 billion

B) USD 184 billion

C) USD 37 billion

D) USD 106 billion

7. What is the projected CAGR for the India Luxury Fashion Rental Market from 2025 to 2031?

A) 15.5%

B) 21.5%

C) 18.2%

D) 10.7%

8. Which major segment constituted the largest share of India's luxury fashion market in 2025, driven by ethnic wear and wedding expenditures?

A) Luxury Eyewear

B) Luxury Cosmetics and Fragrances

C) Clothing and Apparel

D) Luxury Watches and Jewellery

9. What percentage growth did apparel exports see in the current financial year (FY 2024-25) compared to the previous year, according to the Confederation of Indian Textile Industry (CITI)?

A) 3.42%

B) 10.03%

C) 6.32%

D) 2.1%

10. According to UnivDatos Market Insights, India's second-hand apparel market is projected to reach what value by 2027?

A) USD 3.5 billion

B) USD 5.1 billion

C) USD 10.2 billion

D) USD 7.8 billion

11. Which government scheme, with an allocation of INR10,683 crore over five years, aims to boost India's man-made fibre apparel and technical textiles sector?

A) Make in India Initiative

B) National Handloom Development Programme

C) Production-Linked Incentive (PLI) Scheme

D) PM MITRA Scheme

12. As of 2024, what is the estimated value of India's sustainable fashion market, according to Deep Market Insights?

- A) USD 1-2 billion
- B) USD 272.51 million**
- C) USD 5.1 billion
- D) USD 683 million

13. Which certification is considered the gold standard for organic textiles globally, covering the entire processing chain and including social criteria?

- A) OEKO-TEX Standard 100
- B) Fair Trade Certification
- C) Global Organic Textile Standard (GOTS)**
- D) Global Recycled Standard (GRS)

14. What is the projected CAGR for the India second-hand apparel market from 2025 to 2031, according to Credence Research?

- A) 13.20%**
- B) 22.8%
- C) 10.7%
- D) 21.96%

15. In September 2025, Indian apparel exports saw a decline of what percentage compared to the previous year?

- A) -1.85%
- B) -10.14%**
- C) -10.45%
- D) -3.42%

16. What is the primary driver for India's resale market boom, according to Ugra Shoes, rather than a focus on sustainability?

- A) Ethical sourcing practices
- B) Environmental regulations
- C) Aspiration, access, affordability, and surplus-driven supply chains**
- D) Government subsidies for eco-friendly products

17. Which demographic is increasingly driving the demand for trend-first fashion in India's online market, accounting for nearly half of digital shoppers in the segment?

- A) Millennials
- B) Gen X
- C) Gen Z**
- D) Baby Boomers