

# Latin America & Caribbean Fashion: Sustainability, Cultural Fusion, and Digital

Fashion · Answer Key · 8 Questions

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**1. At the CARIFESTA XV cultural festival in Barbados in August 2025, which specific sustainable practice was highlighted by designers upcycling used fishing nets to create eco-responsible carnival costumes?**

- A) Dye recycling
- B) Biomimicry in textiles
- C) Upcycling marine waste**
- D) Lab-grown cotton

**2. Which Colombian-based label, recognized as a restorative brand at the 2024 Latin American Fashion Summit (LAFS), focuses on transforming waste into iconic pieces while simultaneously restoring coral reef ecosystems?**

- A) Especia
- B) BAOBAB**
- C) Faride
- D) Pánuco

**3. In the context of Latin American e-commerce growth projected through 2026, which countries are identified as having the highest projected growth, alongside the dominant market of Brazil?**

- A) Chile, Uruguay, and Ecuador
- B) Mexico, Peru, Colombia, and Argentina**
- C) Venezuela, Bolivia, and Paraguay
- D) Cuba, Dominican Republic, and Puerto Rico

**4. The 'Fashion in da House' initiative, organized by UNESCO's Transcultura programme, aims to empower young Caribbean talent. In May 2024, how many young designers from how many Caribbean countries participated in this professional mentoring program?**

- A) 16 designers from 11 countries**
- B) 20 designers from 8 countries
- C) 12 designers from 10 countries
- D) 10 designers from 12 countries

**5. What is the projected market value for Latin America's fashion industry by 2029, according to reporting from Montenapo Daily, indicating a significant acceleration from current levels?**

- A) \$100 billion
- B) \$156 billion**
- C) \$120 billion
- D) \$200 billion

**6. Mexican designer brand Olmos y Flores gained viral attention for creating which specific accessory, often mistaken as a Jacquemus design, worn by Bella Hadid?**

- A) A woven straw bag
- B) A handcrafted leather belt
- C) The Palapa Hat**
- D) Embroidered huarache sandals

**7. During New York Fashion Week for Spring/Summer 2024, designer MARRISA WILSON'S 'Wild Coast' collection paid homage to her Guyanese heritage by featuring innovations like garment-dyed cotton netting, a tribute to which local fishing trade?**

- A) Lobster trapping
- B) Deep-sea trawling
- C) Cast net fishing**
- D) Pearl diving

**8. Which segment dominated the Latin America live commerce industry with a market share of 21.4% in 2024, driven by mobile-first behavior and increased smartphone penetration?**

- A) Home Goods
- B) Electronics
- C) Fashion and Apparel**
- D) Beauty and Cosmetics