

Viral Australian Politics: TikTok Trends, Viral Memes & Election Buzz

Australian Politics · Answer Key · 10 Questions

1. Which social media platform has seen a significant increase in use by Australian politicians for campaign purposes, leveraging trends and memes to connect with younger voters?

- A) Facebook
- B) Twitter (X)
- C) TikTok**
- D) LinkedIn

2. AI-generated memes have recently become a viral topic in Australian politics, with many mocking proposed changes to which tax, portraying the Prime Minister as a '47 per cent silent partner'?

- A) Income Tax
- B) Capital Gains Tax**
- C) GST
- D) Payroll Tax

3. During the 2022 Federal Election, which major Australian political party was noted for its active use of TikTok, employing humor, memes, and cultural trends in its campaign approach?

- A) Liberal Party
- B) The Greens
- C) One Nation
- D) Australian Labor Party (ALP)**

4. Which Australian politician, previously critical of TikTok, joined the platform and saw significant views on content related to first home buyers, even gaining more followers than the Prime Minister on the platform initially?

- A) Anthony Albanese
- B) Peter Dutton**
- C) Adam Bandt
- D) Jacqui Lambie

5. In the context of political engagement with younger audiences, which platform is increasingly becoming the preferred choice for Australian politicians over traditional media?

- A) YouTube
- B) Instagram and TikTok**
- C) X (Twitter)
- D) Reddit

6. The term 'poli-tainment' refers to the use of entertainment in political communication. Which Australian political leaders have been observed using this approach by showing personal activities like cooking or making sandwiches on social media?

- A) Scott Morrison and Barnaby Joyce
- B) David Crisafulli and Stephen Miles**
- C) Peter Dutton and Josh Frydenberg
- D) Bill Shorten and Tanya Plibersek

7. Which political figure became an unexpected internet sensation during the 2022 election campaign, even having a dedicated Instagram account created for them, leading to the nickname 'crustiest creature in the southern hemisphere'?

- A) Barnaby Joyce's dog
- B) Anthony Albanese's dog, Toto**
- C) Peter Dutton's cat
- D) Bill Shorten's goldfish

8. Viral moments in Australian politics can include unexpected events. Which political leader famously told a reporter asking about the wage price index to 'Google it, mate'?

- A) Prime Minister Anthony Albanese
- B) Greens Leader Adam Bandt**
- C) Opposition Leader Peter Dutton
- D) Former PM Scott Morrison

9. Which Australian political party recently achieved a historic upset by winning its first-ever seat in the House of Representatives in the Farrer by-election?

- A) The Greens
- B) One Nation**
- C) Australian Conservatives
- D) United Australia Party

10. Influencers like Abbie Chatfield, Friendlyjordies, and The Juice Media are noted for amplifying causes and challenging narratives. Prime Minister Anthony Albanese has engaged with the audience of which popular influencer through values-driven storytelling?

- A) Friendlyjordies
- B) The Juice Media
- C) Abbie Chatfield**
- D) Anna Paul