

East Asian Pop Culture Festivals and Major Events 2024-2025

East Asian Events · Answer Key · 8 Questions

1. Which K-pop festival, known for its global reach and artist showcases, is set to take place in Los Angeles from July 26-28, 2024?

- A) KCON LA**
- B) J-Hope Fest
- C) Seoul Music Awards
- D) Weibo Music Festival

2. Tokyo Game Show (TGS) 2024, a major exhibition for the gaming industry, is scheduled to be held at Makuhari Messe from which dates?

- A) September 26-29, 2024**
- B) August 10-13, 2024
- C) October 15-18, 2024
- D) November 5-8, 2024

3. The Weibo Night 2024, a significant event in Chinese entertainment, was held on January 11th of which year, celebrating the past year's social media trends and influential figures?

- A) 2025**
- B) 2024
- C) 2023
- D) 2026

4. Which of these K-pop events, a global festival celebrating Korean pop culture, had its Hong Kong edition in March 2024?

- A) KCON Hong Kong**
- B) KBS Song Festival
- C) Melon Music Awards
- D) MAMA Awards

5. The Tokyo Game Show 2024's theme is "Trailblaze the World with Gaming." In which Japanese prefecture is the Makuhari Messe, the venue for TGS, located?

- A) Chiba**
- B) Osaka
- C) Tokyo
- D) Kyoto

6. Which Chinese award ceremony, organized by Sina, honored influential individuals and events from entertainment, sports, and esports in January 2025 for their impact in 2024?

A) Weibo Night

- B) CCTV New Year's Gala
- C) China Film Festival
- D) Golden Rooster Awards

7. KCON is expanding its reach in 2024. Besides Los Angeles and Hong Kong, which other East Asian country hosted a KCON event from May 10th to 12th, 2024?

A) Japan

- B) South Korea
- C) China
- D) Taiwan

8. Hideo Kojima, renowned game developer, is expected to discuss "Death Stranding 2: On The Beach" at Tokyo Game Show 2024. This event is a major highlight for fans of which genre of entertainment?

A) Video Games

- B) Anime
- C) J-Pop
- D) Esports