

# Australia's Digital Pulse: AI Concerns, Cyber Culture Shifts & Generational E-

Tech Culture · Answer Key · 5 Questions

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**1. While generally optimistic about AI's social good, what is a primary concern Australians have regarding its impact on their daily lives and society, as identified in recent surveys?**

- A) Increased workload in traditional industries
- B) Loss of human interaction due to AI systems**
- C) Over-reliance on AI for creative tasks
- D) Insufficient infrastructure for widespread AI deployment

**2. Australian cybersecurity has shifted from a compliance-centric model to what broader organizational approach, encompassing all levels of a business?**

- A) A purely technological defense strategy
- B) A culture of cyber safety and shared responsibility**
- C) Outsourcing all cybersecurity functions to third parties
- D) Focusing solely on government-mandated frameworks

**3. Which Australian demographic is noted for incorporating AI into their purchasing journey more than any other generation, according to recent e-commerce trends?**

- A) Baby Boomers
- B) Gen X
- C) Millennials
- D) Gen Z**

**4. Despite 5G's potential to bridge digital gaps, what significant concern has been raised regarding its rollout in Australia, particularly impacting remote communities?**

- A) The high cost of 5G devices for regional users
- B) A large disparity in 5G coverage and access between cities and regional areas**
- C) Lack of interest from regional businesses in adopting 5G technology
- D) Environmental impact of new 5G infrastructure in rural landscapes

**5. According to recent reports, what significant economic benefit have small businesses in Australia gained from adopting fintech solutions?**

- A) Exclusive access to international markets
- B) A combined total of \$9 billion in revenue growth and cost savings**
- C) Elimination of all cybersecurity risks in financial transactions
- D) Complete automation of all accounting practices