

Nordic Fashion Diplomacy: Sustainability, Cross-Border Collaboration, and G

Fashion Diplomacy · Answer Key · 25 Questions

1. The Nordic Council recently adopted a unanimous recommendation focused on improving the fashion industry. What was a key element of this recommendation concerning consumer information and marketing?

- A) Increased government subsidies for fashion brands
- B) Mandatory inclusion of country of origin for all garments
- C) Combating misleading marketing and greenwashing**
- D) Promoting fast fashion to boost economic growth

2. Copenhagen Fashion Week (CPHFV) has become a significant global platform, particularly recognized for its commitment to sustainability. Which of the following actions did CPHFV implement to enforce its sustainability requirements for participating brands?

- A) Banning all foreign designers from the schedule
- B) Introducing a strict set of environmental and ethical standards for brands**
- C) Mandating that all collections be made from recycled materials only
- D) Requiring brands to exclusively use organic cotton

3. Stockholm Fashion Week has seen a significant shift in its strategy, with increased government backing and industry involvement. Which Swedish government ministry has recognized fashion as a key strategic industry and is now backing the week?

- A) Ministry of Education
- B) Ministry of Health and Social Affairs
- C) Ministry of Foreign Affairs**
- D) Ministry of Climate and Environment

4. The Nordic Textile Collaboration, funded by the Nordic Council of Ministers, aims to address environmental challenges in the textile sector. Which of these was identified as a key area for Nordic collaboration in their 2023 report?

- A) Promoting synthetic fiber production
- B) Encouraging single-use textile products
- C) Enhancing collection, sorting, reuse, and recycling of textiles**
- D) Focusing solely on international luxury fashion markets

5. Recent geopolitical events have influenced fashion narratives, as seen at Copenhagen Fashion Week. Which symbol, historically associated with Palestinian struggle, saw increased prominence as a fashion statement, leading to discussions about its decontextualization and political weight?

- A) The Viking longship
- B) The Swedish Dala horse
- C) The Keffiyeh**
- D) The Danish hygge symbol

6. The Nordic Council's recommendation for a greener fashion industry also aims to guarantee certain conditions within the textile sector. What specific aspect of the textile industry's working environment does it call for guarantees on?

- A) Mandatory use of AI in design processes
- B) Guaranteed good working conditions**
- C) Guaranteed four-day work weeks for all textile factory employees
- D) Mandatory retirement age of 50 for textile workers

7. Several Nordic countries are actively engaged in promoting their fashion industries internationally. Which of the following countries' fashion week is notably partnering with the European Fashion Council (EFC) to connect with a global network of designers and professionals?

- A) Norway
- B) Finland
- C) Sweden
- D) Iceland**

8. The Nordic region is recognized for its innovative approaches to sustainable textiles. Which natural resource are several Nordic companies developing new sustainable fibers from, playing a pivotal role in this textile revolution?

- A) Peat moss
- B) Volcanic ash
- C) Trees (cellulose)**
- D) Arctic ice

9. The rise of Scandinavian fashion has been noted for its blend of minimalism, functionality, and sustainability. Which of the following has seen a significant surge in exports over the past decade, reflecting this global appetite?

- A) Norwegian salmon exports
- B) Danish fashion exports**
- C) Finnish lumber exports
- D) Swedish steel exports

10. The Nordic Council of Ministers has funded initiatives like the Nordic Textile Collaboration. What was a primary goal of this collaboration that ran from 2022 to 2024?

- A) To exclusively promote traditional textile crafts
- B) To reduce unnecessary consumption of textiles and support circular business models**
- C) To increase the use of synthetic fibers
- D) To standardize fashion sizes across all Nordic countries

11. Stockholm Fashion Week's evolving strategy includes government recognition of fashion as a strategic industry. Which government body is directly backing the week, aligning with Sweden's national strategies for trade and investment?

- A) The Swedish National Heritage Board
- B) The Swedish Transport Agency
- C) The Ministry for Foreign Affairs**
- D) The Swedish Environmental Protection Agency

12. The 'Beyond Bodies' exhibition showcases emerging Nordic fashion talent. This collaboration involves which of the following Nordic institutions, focusing on contemporary fashion as art and craft?

- A) Only the National Museum of Oslo
- B) The National Museum (Oslo), Röhsska Museum (Gothenburg), Emma (Finland), and Copenhagen Contemporary (Denmark)**
- C) Only the Röhsska Museum of Design and Craft
- D) Only Emma - Espoo Museum of Modern Art

13. The Nordic Council's recent recommendation to make the fashion industry greener also addresses the issue of consumer behavior. What statement is made about Nordic consumers in relation to clothing consumption?

- A) They are major offenders in terms of clothing consumption per capita**
- B) They predominantly purchase only second-hand clothing
- C) They have the lowest clothing consumption rates globally
- D) They prioritize long-lasting, heirloom quality garments exclusively

14. Copenhagen Fashion Week has been described as a 'catalyst for change.' What specific aspect of its sustainability requirements, implemented in 2020, aimed to hold brands accountable?

- A) Banning all models under 18
- B) Setting a minimum of 17 sustainability standards for brands with a three-year compliance period**
- C) Requiring brands to source all materials from developing nations
- D) Mandating that all shows be held in outdoor venues

15. The Nordic Textile Collaboration mapped initiatives supporting a sustainable and circular textile economy. Which of the following was identified as a key area for Nordic collaboration concerning circular textiles?

- A) Developing single-use biodegradable packaging
- B) Focusing on the production of new, non-recyclable materials
- C) Competences and knowledge sharing in circular practices**
- D) Expanding the use of microplastics in textiles

16. The Nordic region is positioning itself as a leader in sustainable fashion. Which of the following initiatives, funded by the Nordic Council of Ministers, aims to support the transition towards a circular textile economy by mapping and promoting sustainable practices?

- A) The Nordic Music Collaboration
- B) The Nordic Textile Collaboration**
- C) The Nordic Film and TV Fund
- D) The Nordic Literature Exchange Program

17. In the context of international cultural exchange and diplomacy, Denmark utilizes various platforms. Which of the following is a key objective of Denmark's International Cultural Panel, which includes representatives from ministries like Foreign Affairs and Culture?

- A) To solely promote Danish tourism
- B) To market Denmark as a nation, promote cultural exports, and further intercultural dialogue**
- C) To exclusively fund Danish film productions
- D) To negotiate trade agreements for Danish agricultural products

18. Stockholm Fashion Week has been actively working on rebuilding its global presence. Which organization is responsible for leading Stockholm Fashion Week and has transitioned from event production to industry strategy?

- A) The Swedish Fashion Council
- B) The Swedish Trade Council
- C) The Association of Swedish Fashion Brands (ASFB)**
- D) Business Sweden

19. The influence of Scandinavian fashion extends globally, with brands increasingly incorporating sustainability into their core values. Which of the following Scandinavian brands is highlighted for its repair programs and upcycling initiatives, redefining responsible fashion?

- A) H&M
- B) COS
- C) Filippa K**
- D) Monki

20. The Nordic Council's recommendation to make the fashion industry greener includes actions against misleading marketing. What specific term is used to describe this deceptive sustainability marketing?

- A) Brand laundering
- B) Greenwashing**
- C) Ethical dilution
- D) Sustainable illusion

21. Copenhagen Fashion Week has been influential enough to inspire other fashion weeks globally. Which of the following fashion weeks announced that it would be adopting CPHFW's Sustainability Requirements by January 2026?

- A) New York Fashion Week
- B) Paris Fashion Week
- C) London Fashion Week**
- D) Milan Fashion Week

22. The Nordic region is seeing innovation in textile development. Companies are developing new sustainable fibers from which common natural resource, often found in abundance in Nordic countries?

- A) Coal
- B) Sand
- C) Trees (cellulose)**
- D) Oil

23. The Nordic Council of Ministers for Culture facilitates cooperation among Nordic countries. What is a key shared goal of this cooperation in the cultural field?

- A) Promoting individual national sports teams
- B) Strengthening joint initiatives and activities in the cultural field**
- C) Funding independent archaeological digs
- D) Establishing a unified Nordic currency

24. The Nordic Council's recent recommendation for a greener fashion industry calls for guarantees on working conditions. These guarantees are to be in line with what established international standards?

- A) The Geneva Conventions
- B) The Universal Declaration of Human Rights
- C) The UN (ILO) conventions on workers' rights**
- D) The Hague Conventions

25. Stockholm Fashion District hosts multiple trade events annually. What is the primary purpose of these events, which include Fashion Week Trade?

- A) To exclusively showcase historical Swedish fashion
- B) To connect Swedish fashion enterprises to the global market and facilitate business growth**
- C) To organize national fashion competitions
- D) To provide retail space for international luxury brands only