

African Fashion Pulse: Key Events & Trends from SAFW, AMVCA, and Major S

African Fashion · Answer Key · 4 Questions

1. When was the recent South African Fashion Week (SAFW) Spring/Summer 2026 collections showcased in Johannesburg?

- A) March 15-18, 2026
- B) April 22-25, 2026**
- C) May 1-4, 2026
- D) May 10-13, 2026

2. Which city hosted the Autumn/Winter 2026 season of Soweto Fashion Week from April 28 to May 1, 2026?

- A) Cape Town
- B) Nairobi
- C) Johannesburg (Soweto Theatre)**
- D) Lagos

3. What overarching theme characterized the fashion showcased at the 2026 Africa Magic Viewers' Choice Awards (AMVCA) in Lagos on May 8-9, 2026?

- A) Minimalist sportswear
- B) Ready-to-wear casuals
- C) African fashion as art, storytelling, and sculpture**
- D) Vintage European couture

4. At the Vogue Business Global Summit on May 14, 2026, what did South African designer Thebe Magugu highlight regarding Africa's role in luxury fashion?

- A) Its decline in consumer spending
- B) Its position as one of luxury fashion's most promising growth frontiers**
- C) Its focus solely on traditional garments
- D) Its lack of global recognition