

India's Internet Pulse: Viral Trends, Startup Surge, and Meme Mania in Late May

Internet Culture · Answer Key · 8 Questions

1. Which of the following Indian startups recently secured a significant funding round, positioning itself at the forefront of its sector in early May 2026?

- A) Rapido
- B) Skyroot Aerospace**
- C) Wingreens Farms
- D) Pronto

2. The 'May 13' trend on Indian social media in early May 2026 gained traction primarily due to its phonetic similarity to which popular Hindi phrase?

- A) Main Pyaar
- B) Main Tera**
- C) Main Chala
- D) Main Khush

3. In the last 30 days, which sector has seen a notable surge in investment, with companies like Skyroot Aerospace and Dhruva Space attracting significant funding?

- A) Fintech
- B) Edtech
- C) Spacotech**
- D) E-commerce

4. A recent viral meme trend in mid-May 2026 involved husbands reacting humorously to which governmental appeal?

- A) Reducing fuel consumption
- B) Avoiding gold buying**
- C) Promoting digital payments
- D) Encouraging work-from-home

5. Which popular Indian YouTuber, known for comedy and roasting, is consistently ranked among the top creators in India, with a substantial subscriber base as of May 2026?

- A) Bhuvan Bam (BB Ki Vines)
- B) Dhruv Rathee
- C) CarryMinati (Ajey Nagar)**
- D) Sandeep Maheshwari

6. According to recent reports, which type of content continues to dominate social media trends in India, emphasizing quick, visually engaging videos?

- A) Long-form documentaries
- B) Live news broadcasts
- C) Short-form video**
- D) Podcast interviews

7. The 'One Of A Kind Startup Awards 2026' recognized startups in a 'Category Creator' segment, focusing on ventures that do what in their respective industries?

- A) Enter existing markets
- B) Disrupt established industries
- C) Build new markets**
- D) Acquire smaller competitors

8. Recent discussions in India's tech circles, as highlighted by Airtel, point to a 'broken data culture' where which demographic is perceived to pay too little for internet services?

- A) Rural populations
- B) Students
- C) Wealthy individuals**
- D) Small business owners