

South American Holidays 2025: Economic Currents, Festival Impacts, and Tra

South America Holidays · Answer Key · 15 Questions

1. In 2025, which South American country's tourism sector is projected to experience a significant boost due to the 'Wanderlust's Destination of the Year' recognition, leading to an 87% revenue growth in excursions to that nation?

- A) Brazil
- B) Colombia**
- C) Argentina
- D) Chile

2. According to projections for the 2025 Carnival, which sector is expected to contribute the largest portion of the approximately USD \$2.08 billion in revenue for Brazil's celebrations?

- A) Transportation
- B) Accommodation
- C) Bars and Restaurants**
- D) Retail Sales

3. For the 2025 Carnival, Rio de Janeiro's total economic impact is projected to exceed R\$5.7 billion. What is the primary driver of this significant economic activity beyond direct consumer spending?

- A) Increased government infrastructure investment
- B) Indirect and induced effects throughout the economy**
- C) A decrease in international tourist arrivals
- D) A reduction in temporary job creation

4. Inti Raymi, a major cultural event in Cusco, Peru, significantly boosts the local economy. While beneficial, what is a noted drawback of its commercialization for the festival?

- A) Reduced influx of international tourists
- B) Decreased authenticity and spiritual significance**
- C) Lower revenue generated for local businesses
- D) Increased environmental impact on surrounding areas

5. Which South American country is projected to lead international tourism in 2025, with a Ministry of Tourism data indicating a 40% increase in international visitors from January to November compared to the previous year?

- A) Argentina
- B) Colombia
- C) Brazil**
- D) Peru

6. In 2025, Latin America's travel industry is seeing increased interest from emerging markets. Which of these Asian countries showed the highest growth in searches for Latin American destinations?

- A) Japan
- B) South Korea
- C) China**
- D) India

7. Reports indicate that in 2025, Latin America was the quickest region to recover from the pandemic, showing a year-on-year growth of 3%. What is identified as a key factor contributing to this recovery?

- A) A decrease in global travel demand
- B) Rising demand for less immersive travel experiences
- C) Unfavorable exchange rates for travelers
- D) Increased demand for immersive travel experiences**

8. For Rio de Janeiro's Carnival 2025, international tourist arrivals grew by 12% compared to 2024. What contributed to this growth in Rio's appeal as an international destination?

- A) Decreased air connectivity
- B) Unfavorable exchange rates
- C) Increased air connectivity and global marketing efforts**
- D) A decline in major event hosting

9. During Carnival 2024, tourist spending on food (restaurants/bars and groceries) in Rio de Janeiro saw a significant increase of 156% compared to the pre-Carnival period. What is this trend attributed to?

- A) A decline in international travel post-pandemic
- B) Rio Carnival's decreasing popularity abroad
- C) The continued recovery of international travel and increased popularity of Rio Carnival abroad**
- D) A reduction in the number of street bands (Blocos)

10. In 2025, Brazil's Ministry of Tourism reported that Argentines constituted the largest group of international visitors. Approximately how many Argentinian tourists visited Brazil between January and November 2025?

- A) 2 million
- B) 3.1 million**
- C) 1.5 million
- D) 4.5 million

11. According to the UN World Economic Situation and Prospects (WESP) 2025 report, what is the projected GDP growth rate for Latin America and the Caribbean in 2025, an acceleration from the estimated 2024 rate?

- A) 2.1%
- B) 2.8%
- C) 2.5%**
- D) 3.0%

12. Which of the following South American countries is experiencing a 'tourism renaissance' in late 2024, with growth expected to continue into 2025 due to aggressive promotional campaigns?

- A) Chile
- B) Ecuador
- C) Colombia**
- D) Peru

13. In 2025, scheduled commercial aviation capacity in Latin America reached a record. What type of carrier is leading this capacity expansion, growing at double the rate of full-service carriers?

- A) Legacy airlines
- B) Low-cost carriers (LCCs)**
- C) Charter flights
- D) Cargo airlines

14. Brazil's Carnival celebrations in 2025 are projected to generate BRL 12 billion (USD 2 billion). If this forecast holds, it would mark a 2% increase from 2024. What was the revenue in 2024?

- A) BRL 11.5 billion
- B) BRL 11.7 billion**
- C) BRL 11.9 billion
- D) BRL 12.2 billion

15. Reports indicate that for the 2026 Carnival, Rio de Janeiro is expected to attract around 8 million people, with hotel occupancy reaching 98%. What is the estimated revenue for Rio de Janeiro from this event?

A) US\$1.14 billion

B) US\$1.4 billion

C) US\$2 billion

D) US\$5.7 billion