

K-Pop & K-Drama Dominate 2025: Celebrity Fashion, Global Impact & Trending

South Korean Entertainment · Answer Key · 15 Questions

1. Which K-pop group made a significant impact in 2025 with their world tour and new single 'JUMP,' continuing their global takeover?

- A) BTS
- B) Stray Kids
- C) BLACKPINK**
- D) EXO

2. In 2025, K-dramas are heavily influencing global fashion. Which of the following is a common characteristic of K-drama fashion that makes it relatable worldwide?

- A) Exclusively avant-garde and unwearable designs
- B) Focus on traditional historical costumes only
- C) Polished, sophisticated, yet accessible styles with clean lines**
- D) Bright neon colors and excessively casual sportswear

3. Which K-pop idol was highlighted in 2025 as Versace's first female K-pop global brand ambassador, known for her daring fashion sense?

- A) Jennie (BLACKPINK)
- B) Ningning (aespa)**
- C) Rosé (BLACKPINK)
- D) Sana (TWICE)

4. What trend is increasingly being emphasized by South Korean fashion brands in 2025, aligning with global consumer consciousness?

- A) Fast fashion and disposable clothing
- B) Sustainability and ethical production**
- C) Exclusively luxury and high-end materials
- D) Reliance solely on traditional Korean fabrics

5. According to a 2025 survey based on 2024 data, what was the most recognized aspect of Korea among global fans of Korean culture?

- A) Korean food
- B) Korean dramas
- C) K-pop**
- D) Korean films

6. In 2025, what type of fashion is K-pop stars significantly influencing, characterized by comfort and high fashion elements like bold graphics and layering?

- A) Formal business attire
- B) Athletic performance wear
- C) Streetwear and casual trends**
- D) Traditional hanbok designs

7. Which K-drama, released in 2025, features a time-bending plot where a modern chef is transported to the Joseon dynasty and becomes a palace chef?

- A) My Dearest Nemesis
- B) Bon Appétit, Your Majesty**
- C) The Trauma Code: Heroes on Call
- D) Melo Movie

8. What is a key strategy for South Korean brands expanding globally in 2025, especially to build credibility with Western audiences?

- A) Exclusive use of traditional marketing
- B) Ignoring social media presence
- C) Influencer collaborations and local endorsements**
- D) Focusing only on domestic market expansion

9. Which K-pop act was ranked as the most popular for the seventh consecutive year in the 2025 Global Hallyu Survey?

- A) BLACKPINK
- B) Stray Kids
- C) TWICE
- D) BTS**

10. In 2025, the movie 'KPop Demon Hunters' became a global breakout hit. What genre did it blend with K-pop culture?

- A) Romance
- B) Documentary
- C) Supernatural action-comedy animation**
- D) Historical drama

11. What is a notable characteristic of K-drama fashion that influences global trends, making it relatable for everyday wear?

- A) It only features haute couture pieces
- B) It emphasizes very specific regional ethnic wear
- C) It often includes chic, contemporary outfits that are easy to replicate**
- D) It is exclusively made up of historical costumes

12. Which K-pop boy band partnered with Tommy Hilfiger in 2024 for their 'Always Together' campaign?

- A) BTS
- B) EXO
- C) Stray Kids**
- D) SEVENTEEN

13. What fashion item worn by Hyun Bin in the 2019 K-drama 'Crash Landing on You' reportedly caused waiting lists in Seoul and Hong Kong?

- A) A specific watch**
- B) A designer handbag
- C) A pair of sneakers
- D) A unique scarf

14. Which South Korean celebrity was named as Prada's first triple-category ambassador, a significant role in the fashion world for 2025?

- A) Jungkook (BTS)
- B) Minji (NewJeans)**
- C) Felix (Stray Kids)
- D) G-Dragon (BIGBANG)

15. What is one of the key drivers for the growth and global appeal of the South Korean fashion market in 2025, as highlighted by international recognition of brands like ADER Error?

- A) Exclusivity for domestic consumers only
- B) The pervasive impact of K-pop and K-drama**
- C) Lack of online presence
- D) Focus on traditional crafts with no modern adaptation