

Global Economic Shifts: Key Upcoming Events & Festivals in 2025

Events & Festivals · Answer Key · 10 Questions

1. Which major art fair, held in Miami Beach, is projected to generate \$565 million in economic impact for South Florida in 2025?

- A) Frieze New York
- B) Art Basel Miami Beach**
- C) Expo Chicago
- D) NADA Miami

2. The UNESCO report on Southern African festivals highlights a strong economic multiplier effect, where for every \$1 invested in festival production, an estimated additional amount is injected into the local economy. What is this amount?

- A) \$1.51
- B) \$2.51**
- C) \$3.51
- D) \$0.51

3. According to a study, ArtPrize 2024 generated an economic boost of \$71 million for the Grand Rapids community, which marked a significant increase from the previous year. What was this percentage increase?

- A) 10%
- B) 20%
- C) 30%**
- D) 40%

4. What is the projected economic impact of large-scale touring activity in the UK music tourism market for 2023-2024, attracting around 23.5 million music tourists?

- A) USD 1.2 billion
- B) USD 2.2 billion
- C) USD 3.2 billion**
- D) USD 4.2 billion

5. The World Economic Forum Annual Meeting in Davos, Switzerland, is scheduled for January 20-24, 2025. What is its primary objective regarding global challenges?

- A) Promoting international tourism
- B) Addressing key global and regional challenges**
- C) Organizing cultural exchange programs
- D) Facilitating technological innovation

6. Web Summit Qatar 2025 aims to become a tech hub by connecting international businesses and investors. What are some of the modern fields it focuses on?

- A) Agriculture, mining, and manufacturing
- B) Blockchain, AI, finance, and sustainability**
- C) Healthcare, education, and retail
- D) Energy, transportation, and logistics

7. In Spain's live music industry, 2024 was a record year with a turnover of over 725 million euros. What percentage increase did this represent compared to 2023?

- A) 10.3%
- B) 15.3%
- C) 20.3%
- D) 25.3%**

8. Anuga, the world's largest trade fair for food and beverages, is scheduled for October 4-8, 2025. Where does this event take place?

- A) Berlin, Germany
- B) Paris, France
- C) Cologne, Germany**
- D) Rome, Italy

9. The HIMSS Global Health Conference & Exhibition, a cornerstone for health IT professionals, is scheduled for March 3-7, 2025. Where will this conference be held?

- A) Orlando, Florida
- B) Houston, Texas
- C) Las Vegas, Nevada**
- D) San Francisco, California

10. According to a 2024 survey, what percentage of festival-goers are attending fewer festivals due to rising ticket prices?

- A) 24%
- B) 34%
- C) 44%**
- D) 54%