

South Korea's Digital Pulse: K-Pop's Global Reign, Esports Triumphs, and Vir

South Korea · Practice Test · 15 Questions

1. As of early 2026, which K-pop group is consistently mentioned as a dominant force in global music charts, album sales, and touring power, maintaining its status even during members' military service?

- A) BLACKPINK
- B) Stray Kids
- C) BTS
- D) SEVENTEEN

2. In the rapidly evolving South Korean social media landscape of 2026, which platform is noted for its fast growth among Gen Z, driven by trends like short-form challenges and K-pop edits?

- A) Instagram
- B) YouTube
- C) KakaoTalk
- D) TikTok

3. Which South Korean esports team achieved its first overall victory at the Esports Championships Asia (ECA) 2026, securing the top spot with a total of 2,625 points?

- A) China
- B) Vietnam
- C) Japan
- D) South Korea

4. In 2026, K-beauty trends are moving beyond 'glass skin' towards a new aesthetic. What is this emerging trend called?

- A) Dewy Skin
- B) Cloudglow Skin
- C) Matte Finish
- D) Sun-Kissed Glow

5. Which new K-drama adaptation, based on a webtoon with over 2.6 billion views and starring Shin Min-a, Lee Jong-suk, and Ju Ji-hoon, is slated for a second-half 2026 release on Disney+?

- A) Solo Leveling
- B) Portraits of Delusion
- C) Bloodhounds 2
- D) The Remarried Empress

6. As of early 2026, South Korea's mobile gaming market ranks as the fourth largest globally by revenue. Which genre primarily drives this revenue?

- A) Strategy Games
- B) Casual Games
- C) RPG Games
- D) Action Games

7. In the K-beauty makeup trends for 2026, what is the name of the soft, slightly cool brown nude lip color that has gained popularity?

- A) Caramel Nude
- B) Peanut Butter Lips
- C) Cocoa Kiss
- D) Toffee Taupe

8. Which K-pop group, known for their strong global presence and individual member successes, was highlighted as arguably the most visible K-pop act in the world in early 2026?

- A) BTS
- B) TWICE
- C) Stray Kids
- D) BLACKPINK

9. In 2026, what is the dominant platform for short-form content consumption in South Korea, according to the Korea Herald?

- A) Instagram Reels
- B) TikTok
- C) YouTube Shorts
- D) X (formerly Twitter)

10. South Korea's national esports team secured overall victory at the Esports Championships Asia (ECA) 2026. Which game contributed the most points to their win with a first-place finish?

- A) PUBG Mobile
- B) Steppin
- C) Fighting Games
- D) Eternal Return

11. Which trend in K-beauty for 2026 emphasizes fewer, more strategic skincare steps using multi-active products, moving away from the traditional 10-step routine?

- A) Minimalist Skincare
- B) Intentional Maximalism
- C) Biotech Infusion
- D) Natural Ingredients Focus

12. As of early 2026, which K-pop group leads globally in Spotify followers with 82 million, and monthly listeners with nearly 25 million, maintaining significant global cultural influence?

- A) BLACKPINK
- B) Stray Kids
- C) SEVENTEEN
- D) BTS

13. Which South Korean gaming giant is accelerating its global push with a lineup of new titles for 2026, including 'StoneAge: Idle Adventure' and 'Solo Leveling: Karma'?

- A) NCSOFT
- B) Netmarble
- C) Krafton
- D) Pearl Abyss

14. In 2026, what is a prominent K-beauty trend related to makeup placement, where blush is applied higher than usual in the under-eye area for a fresher look?

- A) Under-eye contouring
- B) Cheekbone highlighting
- C) Under-eye blush
- D) Temples shimmer

15. South Korea has a significant presence in global esports. Which major international esports tournament did South Korea officially withdraw from in April 2026 due to disagreements over roster selection?

- A) Esports World Cup
- B) Esports Championships Asia (ECA)
- C) Esports Nations Cup (ENC)
- D) Global Esports Games