

# Global Internet Culture Snapshot: AI, Short-Form Video, and Streaming Domination

Internet Culture · Practice Test · 8 Questions

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**1. In 2026, what has become a standard integration across major social media platforms, moving beyond being just a tool to an infrastructure layer?**

- A) Augmented Reality Filters
- B) Artificial Intelligence (AI)
- C) Virtual Reality Avatars
- D) Blockchain Integration

**2. Which content format has matured in 2026 and is no longer solely about random dancing but also includes micro-education and fast storytelling?**

- A) Long-form podcasts
- B) Live audio rooms
- C) Short-form video
- D) Interactive articles

**3. As of 2026, what is a significant trend in how social media platforms are being used by users, according to recent reports?**

- A) Primarily for long-form written content
- B) As dedicated platforms for professional networking only
- C) As search engines for various queries
- D) Exclusively for sharing personal photo albums

**4. In the evolving landscape of 2026, which industry is experiencing disruption due to AI's ability to generate content, potentially emphasizing human touch and personal storytelling?**

- A) Construction
- B) Manufacturing
- C) Marketing, art, and journalism
- D) Agriculture

**5. By November 2024, AI-generated content had surpassed human-written articles on the internet. What percentage of online content did AI account for in 2020?**

- A) Approximately 51%
- B) Nearly 2%
- C) Around 10%
- D) Over 75%

**6. What is a key characteristic of the streaming ecosystem in 2026, as highlighted by industry reports?**

- A) A significant decrease in ad-supported models
- B) A shift away from direct-to-consumer distribution
- C) Consolidation, rise of ad-supported models, and mobile-first consumption
- D) A complete reliance on subscription-only services

**7. What trend is driving the resurgence of casual and browser gaming in 2026, making it accessible without downloads or payment?**

- A) The high cost of console hardware
- B) Decreased internet speeds
- C) Zero friction and quick gaming sessions during breaks
- D) A decline in mobile device usage

**8. In 2026, what is becoming a more prominent strategy for brands on social media, shifting focus from pure virality to what?**

- A) Increasing the number of daily posts
- B) Prioritizing resonance and community
- C) Reducing user interaction
- D) Focusing solely on celebrity endorsements