

Viral Voices & Shifting Screens: The Internet Culture Pulse This Week

Internet Culture · Answer Key · 15 Questions

1. Which trending TikTok sound, featuring Justin Bieber's "Everything Hallelujah," is being used by creators to express gratitude or highlight things they love?

- A) My Top 5 Horror Movies
- B) Hallelujah**
- C) This Looks So Cool, I have To Capture It
- D) The Wrong Name Loophole

2. Instagram's latest Reels trend, 'This Looks So Cool, I have To Capture It,' encourages creators to share what type of content?

- A) Behind-the-scenes of their work process
- B) Montages of visually appealing moments like sunsets or meals**
- C) Tutorials on popular dance moves
- D) Reviews of new tech gadgets

3. What new feature has Instagram integrated into its Edits app to assist with video creation?

- A) AI video generation from text prompts**
- B) Advanced color grading tools
- C) Integration with external editing software
- D) Automated caption generation for all languages

4. Which TikTok trend uses the audio 'son original' by LePtitMilo and involves creators calling out their own behavior by using a made-up, nagging name in a text overlay?

- A) The 'And Emily...that's all' trend
- B) The 'Hallelujah' trend
- C) The 'My Top 5 Horror Movies' trend
- D) The 'Wrong Name Loophole' trend**

5. According to recent social media updates, what is Instagram emphasizing more in its design and content strategy?

- A) Static image posts
- B) Long-form video content
- C) Reels and short-form video**
- D) Live streaming events

6. What is the primary focus of the 'Aesthetic Carousel' trend on Instagram, as observed in May 2026?

- A) Creating random photo dumps
- B) Treating carousels as mini visual stories with a narrative flow**
- C) Using only video clips within carousels
- D) Prioritizing text-heavy slides over images

7. Which emerging trend on TikTok involves using animal fat, specifically beef tallow, for haircare?

- A) Jawline Gum
- B) Microwave Steam Cleaner
- C) Tallow Hair**
- D) Ceramide Supplement

8. Meta has announced that its platforms are increasingly integrating AI. What is one of the major AI advancements mentioned for Instagram's Edits app?

- A) AI-powered tools for AR filter creation
- B) AI video clip generation from text prompts or images**
- C) AI for real-time translation of captions
- D) AI-driven content recommendation algorithms

9. What update has X (formerly Twitter) officially launched recently, aiming to enhance its communication capabilities?

- A) X Chat App**
- B) X Spaces for live audio
- C) X Premium subscription
- D) X Shopping integration

10. On YouTube, what type of content is showing strong growth and is favored for SEO, with viewers actively seeking answers to full questions?

- A) Short, unedited vlogs
- B) Livestreamed gaming marathons
- C) Question-based content and tutorials**
- D) Music video compilations

11. What is the 'Actual POV' trend on Instagram Reels characterized by?

- A) Creators directly addressing the camera
- B) Staged and highly produced scenarios
- C) Capturing daily life from a first-person perspective without direct filming of the creator**
- D) Using only animated elements

12. Which of these is NOT listed as a trending TikTok sound or format for May 2026?

- A) Ella Langley's 'Be Her'
- B) 'Son original' by LePtitMilo
- C) NSYNC's 'It's Gonna Be Me' (for the 'It's Gonna Be May' trend)

D) Katy Perry's 'Dark Horse'

13. Meta is reportedly testing a new feature for Instagram that would allow clickable links directly within which part of a post?

- A) Stories
- B) Direct Messages
- C) Comments

D) Post captions

14. The 'World Stop!' trend on Instagram Reels involves a pause where creators reveal what?

A) A different outfit or completed task

- B) A surprising plot twist in a story
- C) A curated selection of products
- D) A detailed map of a location

15. Which platform is reportedly expanding its AI tools and integrating them into ad management, potentially turning it into a chat interface?

- A) TikTok
- B) Instagram

C) Meta

D) X (formerly Twitter)