

# Philippines Pop Culture & Diplomacy: Decoding Global Connections & Soft Power

Pop Culture Diplomacy · Answer Key · 17 Questions

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**1. In early 2024, Filipino actress Francine Diaz collaborated with which South Korean star on a duet version of the R&B track 'My Love'?**

- A) BTS's V
- B) Seo In Guk**
- C) Blackpink's Lisa
- D) IU

**2. Which Philippine media conglomerate announced 'The Bagman' as its tentpole international co-production for 2023, a spin-off of its popular digital series?**

- A) GMA Network
- B) ABS-CBN**
- C) TV5 Network
- D) CNN Philippines

**3. The Film Development Council of the Philippines (FDCP) established the International Co-Production Fund (ICOF) to achieve what primary objective?**

- A) Promote Filipino reality TV shows abroad
- B) Attract foreign film productions and promote the Philippines as a filming destination**
- C) Fund independent Filipino documentaries exclusively
- D) Support the international distribution of Filipino children's shows

**4. Which Filipino P-pop group, known for pioneering the genre, successfully held its first world tour titled 'WYAT [Where You At]' in the UAE and the United States?**

- A) SB19**
- B) BINI
- C) BGYO
- D) ALAMAT

**5. In September 2024, the Korea Tourism Organization (KTO) Manila Office hosted the 'Korea Travel Fiesta 2024' to commemorate a significant anniversary of diplomatic relations with the Philippines. What anniversary was celebrated?**

- A) 50th
- B) 60th
- C) 75th**
- D) 100th

**6. Which Filipino film became the first co-production between the Philippines, Singapore, and Taiwan and premiered at the Sundance Film Festival's Midnight Section?**

- A) Ma
- B) Filipinana
- C) In My Mother's Skin**
- D) Oda sa Wala

**7. The 'Mabuhay Philippines!' cultural program, presented by the Cultural Center of the Philippines (CCP), aims to engage which demographic in selected communities in Europe?**

- A) European tourists interested in Filipino cuisine
- B) Filipino migrant workers and overseas Filipino workers (OFWs)**
- C) International students studying Philippine history
- D) European business leaders seeking investment opportunities

**8. In a significant move for the music industry, ABS-CBN launched 'ABS-CBN Music International (AMI)' to achieve what primary goal?**

- A) Focus solely on developing domestic OPM artists
- B) Create new pathways for Filipino artists abroad and engage global acts with Filipino audiences**
- C) Promote traditional Filipino folk music globally
- D) Discover and promote K-Pop artists in the Philippines

**9. Which Fil-Am chef was nominated for the James Beard Award for best chef in early 2024, representing Filipino-American culinary excellence?**

- A) Sheldon Simeon
- B) Melissa Miranda
- C) Tara Monsod**
- D) Joe Fontelera

**10. The 'Love the Philippines Endorsers' Night' event, hosted by the Philippine Embassy in Japan in October 2024, featured Philippine Tourism Ambassador Alan Shirahama as part of a group created to promote the Philippines. What is the name of this group?**

- A) Team Philippines
- B) Phili-Pride
- C) Firipin Moriagetai**
- D) LovePH Collective

**11. In the context of 'diplomelody,' which South Korean cultural phenomenon is cited as a prime example of a powerful diplomatic tool, with idols acting as cultural ambassadors and showcasing national identity?**

- A) K-dramas
- B) K-pop**
- C) Korean film festivals
- D) Korean cuisine promotion

**12. The Cultural Center of the Philippines (CCP) previously facilitated the performance tour of the Philippine Madrigal Singers in which two Asian cities in 2013 and 2014?**

- A) Tokyo and Seoul
- B) Singapore and Hong Kong**
- C) Bangkok and Kuala Lumpur
- D) Beijing and Shanghai

**13. In January 2024, Liza Soberano made her international film debut in which comedic horror movie?**

- A) The Conjuring
- B) Insidious
- C) Lisa Frankenstein**
- D) A Quiet Place

**14. Which Philippine television newscast was recognized as the number one TV program in the Philippines for the entirety of 2023, according to Nielsen TV Audience Measurement data?**

- A) TV Patrol
- B) 24 Oras**
- C) Frontline Pilipinas
- D) GMA News TV

**15. The Manila International Film Fest, which premiered in Los Angeles in January 2024, aimed to showcase what aspect of the Philippines on a global scale?**

- A) Economic achievements
- B) Military prowess
- C) Filipino stories and rich narratives**
- D) Technological advancements

**16. Which Fil-Am journalist and FYLPRO alumnus co-hosted 'The Diamond Dialogue,' a program exploring 75 years of US-Philippine diplomatic relations?**

- A) Maria Ressa
- B) Annalisa Burgos**
- C) Patty Sungalong
- D) Cheryl Burke

**17. Which P-pop group was crowned Billboard Philippines' No. 1 artist of the year for their 'Global No. 1s' series in late 2024, aiming to spread Filipino music internationally?**

- A) SB19
- B) BINI**
- C) BGYO
- D) G22