

BRICS Fashion Forward: Sustainability, Heritage & Digitalization Trends Unveiled

Fashion Trends · Answer Key · 15 Questions

1. Which BRICS nation is actively promoting sustainability in its fashion industry through initiatives like print-on-demand services to reduce waste?

- A) China
- B) India
- C) Brazil**
- D) Russia

2. At the BRICS+ Fashion Summit in Moscow, which country's designers notably showcased modernized cheongsam-inspired dresses with contemporary motifs?

- A) India
- B) South Africa
- C) Brazil
- D) China**

3. India's textile exports saw a growth in FY26, with which category anchoring outbound shipments?

- A) Raw cotton
- B) Ready-made garments**
- C) Silk fabrics
- D) Handloom products

4. Which certification is recognized globally for verifying that textiles are free from harmful chemicals and that production follows strict health and environmental standards, with Indian brands increasingly adopting it?

- A) Global Organic Textile Standard (GOTS)
- B) Better Cotton Initiative (BCI)
- C) OEKO-TEX Standard 100**
- D) Fair Trade Certification

5. What is a prominent trend in Brazilian fashion for 2025, focusing on eco-friendly materials and ethical production?

- A) Ultra-fast fashion
- B) Synthetic fabrics
- C) Sustainability and ethical production**
- D) Mass-produced fast fashion

6. The BRICS International Fashion Federation, established in Moscow, aims to redefine global fashion through collaboration, sustainability, and what other key element?

- A) Fast fashion dominance
- B) Western-centric trends
- C) Cultural heritage**
- D) Artificial scarcity

7. In South Africa's textile industry, what is identified as a current challenge impacting its ability to support regional value chains?

- A) Excessive spinning capacity
- B) Low weaving segment geared towards fashion**
- C) High-quality fabric production
- D) Abundant standalone dyehouses

8. Moscow Fashion Week 2025 showcased trends such as 'Heritage Reimagined' and 'Sustainable Innovation.' What type of design philosophy was central to sustainable innovation at the event?

- A) Fast fashion production
- B) Upcycling and innovative materials**
- C) Synthetic material reliance
- D) Carbon-intensive manufacturing

9. China's dominance in ultra-fast fashion is characterized by efficient production, AI-driven trends, and cross-border e-commerce. What are the growing challenges faced by this sector?

- A) Declining consumer demand
- B) Limited production capacity
- C) Sustainability, labor practices, and regulatory compliance**
- D) Lack of digital infrastructure

10. Which initiative, launched in India in 2014, has played a crucial role in positioning the country as a global textile manufacturing and export hub?

- A) Digital India
- B) Skill India
- C) Make in India**
- D) Startup India

11. The BRICS+ Fashion Summit aims to establish new centers of influence and provide emerging designers with opportunities. What is a primary mission of the BRICS International Fashion Federation, as stated in its declaration?

- A) Promoting fast fashion
- B) Strengthening and expanding ties between fashion organizations in different countries**
- C) Reducing government subsidies for designers
- D) Focusing solely on Western fashion trends

12. In the context of Russian fashion, what has transformed its visibility globally, enabling influencers and stylists to showcase local designers?

- A) Traditional retail networks
- B) Limited international trade shows
- C) Digital platforms and social media**
- D) Government-imposed fashion restrictions

13. What trend is emerging across BRICS+ markets, described not as a marketing trend but as a cultural and economic need, with countries like Vietnam and Thailand pushing greener production methods?

- A) Increased use of virgin polyester
- B) Exclusivity and high-priced items
- C) Sustainability**
- D) Global supply chain dependence

14. Which of the following nations is NOT a founding member of the BRICS group (as originally formed)?

- A) Brazil
- B) Russia
- C) India
- D) Egypt**

15. South African fashion businesses can reduce operational costs and improve production efficiency by embracing digital textile printing and innovative recycling methods. What key environmental benefit is highlighted regarding digital textile printing, specifically with Epson's Monna Lisa ML-13000 printer?

- A) Increased water usage by up to 50%
- B) Elimination of color vibrancy
- C) Reduction in water use by up to 97%**
- D) Increased need for pre-treatment and rinsing