

South Asian Diplomacy: Celebrity Engagements and Cross-Border Cultural C

Diplomacy & Culture · Answer Key · 15 Questions

1. In April 2024, India's Ministry of External Affairs organized a 'familiarization visit' for social media influencers. Which two South Asian countries' influencers were invited to tour India as part of this 'influencer diplomacy' initiative?

A) Sri Lanka and Nepal

- B) Bangladesh and Bhutan
- C) Maldives and Afghanistan
- D) Pakistan and India

2. The South Asian International Film Festival (SAIFF) is a significant platform for South Asian filmmakers in the United States. Which of the following countries are explicitly mentioned as being represented by films at SAIFF?

A) India, Pakistan, Sri Lanka, Bangladesh, and Nepal

- B) India, Iran, Afghanistan, and Sri Lanka
- C) Pakistan, Bangladesh, Myanmar, and Nepal
- D) India, Maldives, Bhutan, and Sri Lanka

3. In February 2023, South Korean diplomats in New Delhi created a viral dance cover of which Oscar-nominated Indian song to celebrate 50 years of diplomatic ties between South Korea and India?

A) Naatu Naatu

- B) Jai Ho
- C) Chaiyya Chaiyya
- D) Malhari

4. In early May 2025, Pakistani celebrities reacted strongly to perceived Indian aggression. Several Pakistani actors, including Hania Amir and Mahira Khan, had their social media accounts blocked from view in India. Which Indian territory's attack was cited by Pakistani media in relation to this incident?

A) Pahalgam

- B) Jammu
- C) Kashmir Valley
- D) Srinagar

5. In January 2024, a diplomatic dispute arose between India and the Maldives, leading to a significant social media campaign in India. Which Indian archipelago did celebrities and influencers urge people to visit instead of the Maldives?

A) Lakshadweep

- B) Andaman and Nicobar Islands
- C) Diu and Daman
- D) Pondicherry

6. The film 'Paradise', a Sri Lankan production featuring Malayalam stars Roshan Mathew and Darshana Rajendran, explores themes set against the backdrop of Sri Lanka's 2022 economic crisis. Which Indian production and distribution house is presenting this film for its Indian release?

A) Madras Talkies

- B) Yash Raj Films
- C) Dharma Productions
- D) Reliance Entertainment

7. In July 2025, Sri Lanka's Minister of Foreign Affairs, Vijitha Herath, met with Indian actor and producer Ravi Mohan and singer Kenisha Francis to discuss film tourism. What was the primary focus of this meeting?

A) Promoting Sri Lanka as a destination for international film productions and music concerts.

- B) Establishing a joint film studio in Colombo for Bollywood productions.
- C) Organizing a South Asian film festival in Sri Lanka.
- D) Collaborating on a historical drama about ancient Sri Lanka.

8. The article "Bollywood and Hollywood Join Forces in Epic New Film Project" released in June 2024 announced a film titled 'Beyond Boundaries'. Which acclaimed filmmaker was reported to be directing this project, featuring an ensemble cast from both industries?

A) Karan Johar

- B) Sanjay Leela Bhansali
- C) Christopher Nolan
- D) Quentin Tarantino

9. In January 2024, the first exhibition of contemporary Nepali artists in the United States debuted in Philadelphia. Which university hosted this exhibition, showcasing works that blend traditional elements with modern aesthetics?

A) Drexel University

- B) University of Pennsylvania
- C) Temple University
- D) Carnegie Mellon University

10. The 2024 Joint Response Plan for the Rohingya Humanitarian Crisis, launched under Bangladeshi authorities, seeks a significant funding appeal. Which UN agency, alongside other humanitarian partners, called for international community efforts for the Rohingya refugees and host communities in Bangladesh?

- A) UNHCR (The UN Refugee Agency)**
- B) UNICEF
- C) WHO
- D) WFP (World Food Programme)

11. In August 2024, the Maldives announced plans to recruit Indian social media influencers and celebrities to promote tourism. Which of the following was stated as a key objective by the Maldives Tourism Minister regarding the Indian market?

- A) To make India Maldives' third largest tourist source market by the end of the year.**
- B) To exclusively attract Bollywood film shootings to the Maldives.
- C) To establish a direct flight path between Mumbai and Malé only.
- D) To promote traditional Maldivian arts to an Indian audience.

12. The Indian film 'The Diplomat', scheduled for a March 2025 release, is set against the backdrop of India-Pakistan relations. Which actor is set to portray the Indian diplomat in this political film?

- A) John Abraham**
- B) Akshay Kumar
- C) Ranbir Kapoor
- D) Shah Rukh Khan

13. In August 2025, an article highlighted Nepal's role in fostering international connections through art residencies. Two artists from Pakistan, Rubab Batool and Konain Niaz, developed works in Kathmandu reflecting on cultural identity and migration. What was the title of their collaborative project?

- A) 'Connection, Memory & Borders'**
- B) 'Art of the Himalayas'
- C) 'Kathmandu Crossings'
- D) 'Bridging South Asian Arts'

14. In November 2023, the Nepal Festival was held at Bellevue College. This event celebrated the essence of Nepal through various cultural presentations. Which number year was this festival in its eighth year?

- A) 2023**
- B) 2022
- C) 2021
- D) 2024

15. In May 2025, Pakistani celebrities expressed solidarity with their armed forces after a retaliatory action against Indian aggression. Which celebrity couple, both actors, shared sentiments of solidarity and prayed for the armed forces on social media?

A) Zara Noor Abbas and Asad Siddiqui

B) Sajal Aly and Ahmed Ali Akbar

C) Hania Amir and Asim Azhar

D) Mahira Khan and Salim Karim