

# Reggaeton Revolution & Guayabera Resurgence: Decoding Latin America's V

Latin American Fashion · Answer Key · 16 Questions

---

**1. Which reggaeton artist is widely credited with popularizing the guayabera shirt in contemporary fashion, leading to its resurgence and adoption by new generations seeking to highlight their Caribbean roots?**

- A) J Balvin
- B) Daddy Yankee
- C) Bad Bunny**
- D) Maluma

**2. The 'Nine-Night' collection by Jamaican designer Diotima, featured at New York Fashion Week's Spring 2024 season, draws its thematic inspiration from which specific cultural practice?**

- A) A traditional African-born funerary wake**
- B) The vibrant colors of Jamaican Carnival
- C) Indigenous Maroon traditions
- D) The art of Jamaican storytelling

**3. Colombian designer Maria Elena Villamil was recognized as 'Latin Designer of the Year' in 2023 for her work that harmoniously blends what elements?**

- A) Streetwear and athletic wear
- B) Avant-garde deconstruction and minimalism
- C) Traditional Colombian craftsmanship and contemporary design**
- D) Sustainable materials and fast-fashion aesthetics

**4. Which Latin American designer, recognized for championing body positivity, has had collections designed to celebrate all shapes and sizes, and was a semi-finalist for the 2024 LVMH Prize?**

- A) Karoline Vitto (Brazil)**
- B) Erika Alvarez (Mexico)
- C) Oskar Metsavaht (Brazil)
- D) Carla Fernández (Mexico)

5. The resurgence of Y2K fashion has been significantly propelled by the influence of celebrities and the 20-year anniversaries of influential pop-culture phenomena. Which of these phenomena, influential in the Y2K revival, is NOT a television series from that era?

- A) The O.C.
- B) One Tree Hill
- C) That's So Raven

**D) Gossip Girl**

6. In the context of contemporary Latin American art, embroidery is being explored by artists in innovative ways, sometimes substituting conventional threads with alternative materials. Which of these is NOT mentioned as an alternative material used in contemporary embroidery art from Latin America?

- A) Metal wires
- B) Plastic wires
- C) Recycled paper

**D) Horsehair**

7. The 'AGRA' theme for Tribe Carnival in Trinidad and Tobago for the 2025 season draws its inspiration from the cultural tapestry of which iconic Indian city, home to the Taj Mahal?

- A) Jaipur
- B) Varanasi

**C) Agra**

D) Udaipur

8. What is the primary characteristic that distinguishes the modern fit of guayaberas offered by Y.A. Bera Clothing from traditional styles?

A) The addition of more pockets

**B) A slimmer fit for the body and sleeves**

C) The use of exclusively linen fabric

D) Elaborate, abstract artwork on the fabric

9. Which Latin American designer is known for working directly with indigenous communities to preserve traditional weaving and embroidery techniques, as seen in collections that merge heritage with contemporary aesthetics?

A) Graciela Huam (Peru)

**B) Carla Fernández (Mexico)**

C) Milagros Pereda (Argentina)

D) Daniela Amaya (Colombia)

**10. The Yuma Vibe Carnival theme 'Echoes of IËRE' for Trinidad and Tobago's 2025 Carnival draws inspiration from the indigenous name for Trinidad, which means what?**

- A) Land of the Hummingbird**
- B) Island of Contrasts
- C) Home of the Ancestors
- D) The First Dawn

**11. Reggaeton's rise has significantly impacted Latin music revenue, reaching \$1.1 billion in the U.S. in 2022, with streaming accounting for what percentage of Latin music earnings?**

- A) 75%
- B) 82%
- C) 97%**
- D) 91%

**12. Which Latin American designer, founder of PAOLA SIGHINOLFI JEWELRY, was awarded 'Accessories Designer of the Year' in 2023, noted for being a direct descendant of Italian sculptor Césare Sighinolfi?**

- A) Chiara Macchiavello (Peru)
- B) Paola Sighinolfi (Colombia)**
- C) Lizet Esquivel (Latin America)
- D) Karoline Vitto (Brazil)

**13. The Baja jacket, also known as a Mexican poncho jacket, continues to evolve in 2024 with modern designs. Which of these is NOT described as a contemporary variation of the Baja jacket?**

- A) Baja Zip-Up Jacket
- B) Baja Sherpa Lined Jacket
- C) Baja Bomber Jacket**
- D) Original Baja Hoodie Jacket

**14. The 'Our Sacred Harvest' exhibition by Mexican designer Erika Alvarez at Paris Fashion Week fused gastronomy and couture, celebrating Mexico's textile heritage. Which of these materials is NOT mentioned as being used in her Acapulco handbag collection?**

- A) Vegan leather made from pineapple
- B) Recycled cotton
- C) Naturally dyed fabrics
- D) Exotic reptile skin**

**15. What defining characteristic of reggaeton has been reclaimed as a form of empowerment, particularly for women and queer communities, moving beyond its initial perception?**

- A) The use of Spanish lyrics
- B) The fast-paced 'dembow' rhythm
- C) The signature dance style, perreo**
- D) Its origins in Panama

**16. Which of these Caribbean Carnival bands' 2025 themes for Trinidad Carnival draws inspiration from gemstones and opulence?**

- A) Tribe Carnival: 'AGRA'
- B) Bliss Carnival: 'Aura'
- C) Yuma Vibe: 'Echoes of IËRE'
- D) Harts Carnival: 'Gem Stone Dreams'**