

# Oceania's Entertainment Economy: Global Shifts, Local Impacts, and Emergin

Pop Culture · Practice Test · 17 Questions

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**1. New Zealand has recently revised its screen production rebate to remain competitive internationally. What was a key change implemented to attract more mid-budget productions?**

- A) Increasing the minimum qualifying spend for the '5% uplift' from \$30 million to \$40 million.
- B) Reducing the threshold for the '5% uplift' from \$30 million to \$20 million.
- C) Removing the '5% uplift' entirely for mid-budget productions.
- D) Introducing a new '10% uplift' only for the largest productions.

**2. The Australian arts sector is facing significant challenges. In real terms, how does current government arts funding compare to previous years?**

- A) It is at its highest point since 2017/18.
- B) It has doubled since 2017/18.
- C) It is at its lowest point since 2017/18.
- D) It has remained consistent since 2017/18.

**3. The rise of Asia Pop, including K-Pop, in Australia and New Zealand has been significant. According to Live Nation Entertainment, by what percentage has the number of live Asia Pop shows increased in Australia in 2024?**

- A) 275%
- B) 100%
- C) 600%
- D) 150%

**4. Fiji is focusing on digital transformation to build economic resilience. What is a key opportunity highlighted by this digital strategy?**

- A) Increased reliance on traditional retail.
- B) A decrease in job creation.
- C) Strengthened economic growth through diversification.
- D) Reduced internet access in urban areas.

**5. The Australian streaming market is experiencing intense competition. What is a primary driver for the growth of ad-supported video on demand (AVOD) services in Australia, particularly in late 2025?**

- A) A decrease in internet speeds.
- B) The rising cost of living and demand for lower-cost options.
- C) A decline in content variety.
- D) Increased subscription fatigue without promotional offers.

**6. New Zealand's screen production industry relies heavily on international projects. What percentage of the total revenue for New Zealand's screen sector is generated from United States productions?**

- A) Approximately 10%
- B) Around one third
- C) More than 75%
- D) Less than 5%

**7. Indigenous tourism is being promoted as a key sector for economic growth in Australia. What is the projected global economic injection from Indigenous tourism by 2034, according to the World Travel & Tourism Council (WTTC)?**

- A) \$67 million
- B) \$6.7 billion
- C) \$67 billion
- D) \$670 billion

**8. The Australian live music industry is facing financial struggles. What is identified as the most common barrier preventing young Australians from attending more live music events?**

- A) Lack of popular artists.
- B) Limited venue availability.
- C) Cost.
- D) Poor sound quality.

**9. Fiji's National Digital Strategy 2025-2030 aims to transform the nation. Which of the following is a key priority area within this strategy?**

- A) Decreasing internet access in rural areas.
- B) Strengthening infrastructure and ensuring cyber resilience.
- C) Reducing the number of government services available online.
- D) Limiting opportunities for ICT professionals.

**10. The New Zealand screen production rebate has been updated to be more competitive. What was a significant change made to the minimum qualifying spend for feature films?**

- A) Increased from \$15 million to \$25 million.
- B) Increased from \$4 million to \$10 million.
- C) Reduced from \$15 million to \$4 million.
- D) Remained at \$15 million but with stricter criteria.

**11. The Australian arts sector is experiencing funding cuts. What is the federal arts spending under the 'Revive' program for 2025-27, according to available reports?**

- A) \$250 million
- B) \$25 million
- C) \$50 million
- D) \$100 million

**12. Pacific Island tourism economies were significantly impacted by COVID-19 travel restrictions. Which of the following Pacific Island nations saw an increase in personal remittances during this period?**

- A) Kiribati
- B) Papua New Guinea
- C) Fiji
- D) Vanuatu

**13. The Australian streaming market is evolving, with a notable increase in ad-supported plans. What percentage of Australian households now subscribe to at least one ad-supported video service, as of Q2 2025?**

- A) Just 10%
- B) Over a third (more than 33%)
- C) Less than 5%
- D) Exactly 25%

**14. New Zealand's screen industry is seeking to attract more international productions. What is the standard cash rebate offered to international productions that qualify for the NZ Screen Production Rebate (NZSPR)?**

- A) 10%
- B) 20%
- C) 30%
- D) 40%

**15. The rise of K-Pop and Asia Pop in Australia is reshaping the music landscape. Which social media platform reported 61 million K-Pop views by fans in Australia in the last 12 months?**

- A) Instagram
- B) YouTube
- C) Facebook
- D) TikTok

**16. Fiji's digital economy initiatives are crucial for its economic strategy. What is the projected contribution of Fiji's National Digital Strategy to the country's GDP by 2030?**

- A) \$25 million
- B) \$2.5 billion
- C) \$250 million
- D) \$250 thousand

**17. In Australia, the cost of live music events is a growing concern. What percentage of fans reported having to choose between attending a gig and paying for daily essentials in the past year, according to the 2025 Ticketing State of Play report?**

- A) 30%
- B) 45%
- C) 57%
- D) 72%