

Oceania's Entertainment Economy: Global Shifts, Local Impacts, and Emergin

Pop Culture · Answer Key · 17 Questions

1. New Zealand has recently revised its screen production rebate to remain competitive internationally. What was a key change implemented to attract more mid-budget productions?

A) Increasing the minimum qualifying spend for the '5% uplift' from \$30 million to \$40 million.

B) Reducing the threshold for the '5% uplift' from \$30 million to \$20 million.

C) Removing the '5% uplift' entirely for mid-budget productions.

D) Introducing a new '10% uplift' only for the largest productions.

2. The Australian arts sector is facing significant challenges. In real terms, how does current government arts funding compare to previous years?

A) It is at its highest point since 2017/18.

B) It has doubled since 2017/18.

C) It is at its lowest point since 2017/18.

D) It has remained consistent since 2017/18.

3. The rise of Asia Pop, including K-Pop, in Australia and New Zealand has been significant. According to Live Nation Entertainment, by what percentage has the number of live Asia Pop shows increased in Australia in 2024?

A) 275%

B) 100%

C) 600%

D) 150%

4. Fiji is focusing on digital transformation to build economic resilience. What is a key opportunity highlighted by this digital strategy?

A) Increased reliance on traditional retail.

B) A decrease in job creation.

C) Strengthened economic growth through diversification.

D) Reduced internet access in urban areas.

5. The Australian streaming market is experiencing intense competition. What is a primary driver for the growth of ad-supported video on demand (AVOD) services in Australia, particularly in late 2025?

A) A decrease in internet speeds.

B) The rising cost of living and demand for lower-cost options.

C) A decline in content variety.

D) Increased subscription fatigue without promotional offers.

6. New Zealand's screen production industry relies heavily on international projects. What percentage of the total revenue for New Zealand's screen sector is generated from United States productions?

- A) Approximately 10%
- B) Around one third**
- C) More than 75%
- D) Less than 5%

7. Indigenous tourism is being promoted as a key sector for economic growth in Australia. What is the projected global economic injection from Indigenous tourism by 2034, according to the World Travel & Tourism Council (WTTC)?

- A) \$67 million
- B) \$6.7 billion
- C) \$67 billion**
- D) \$670 billion

8. The Australian live music industry is facing financial struggles. What is identified as the most common barrier preventing young Australians from attending more live music events?

- A) Lack of popular artists.
- B) Limited venue availability.
- C) Cost.**
- D) Poor sound quality.

9. Fiji's National Digital Strategy 2025-2030 aims to transform the nation. Which of the following is a key priority area within this strategy?

- A) Decreasing internet access in rural areas.
- B) Strengthening infrastructure and ensuring cyber resilience.**
- C) Reducing the number of government services available online.
- D) Limiting opportunities for ICT professionals.

10. The New Zealand screen production rebate has been updated to be more competitive. What was a significant change made to the minimum qualifying spend for feature films?

- A) Increased from \$15 million to \$25 million.
- B) Increased from \$4 million to \$10 million.
- C) Reduced from \$15 million to \$4 million.**
- D) Remained at \$15 million but with stricter criteria.

11. The Australian arts sector is experiencing funding cuts. What is the federal arts spending under the 'Revive' program for 2025-27, according to available reports?

- A) \$250 million
- B) \$25 million**
- C) \$50 million
- D) \$100 million

12. Pacific Island tourism economies were significantly impacted by COVID-19 travel restrictions. Which of the following Pacific Island nations saw an increase in personal remittances during this period?

- A) Kiribati
- B) Papua New Guinea
- C) Fiji**
- D) Vanuatu

13. The Australian streaming market is evolving, with a notable increase in ad-supported plans. What percentage of Australian households now subscribe to at least one ad-supported video service, as of Q2 2025?

- A) Just 10%
- B) Over a third (more than 33%)**
- C) Less than 5%
- D) Exactly 25%

14. New Zealand's screen industry is seeking to attract more international productions. What is the standard cash rebate offered to international productions that qualify for the NZ Screen Production Rebate (NZSPR)?

- A) 10%
- B) 20%**
- C) 30%
- D) 40%

15. The rise of K-Pop and Asia Pop in Australia is reshaping the music landscape. Which social media platform reported 61 million K-Pop views by fans in Australia in the last 12 months?

- A) Instagram
- B) YouTube
- C) Facebook
- D) TikTok**

16. Fiji's digital economy initiatives are crucial for its economic strategy. What is the projected contribution of Fiji's National Digital Strategy to the country's GDP by 2030?

- A) \$25 million
- B) \$2.5 billion
- C) \$250 million**
- D) \$250 thousand

17. In Australia, the cost of live music events is a growing concern. What percentage of fans reported having to choose between attending a gig and paying for daily essentials in the past year, according to the 2025 Ticketing State of Play report?

- A) 30%
- B) 45%
- C) 57%**
- D) 72%