

Global Beats, Aussie Screens: Pop Culture's Cross-Border Connections in 2024

Pop Culture & Entertainment · Answer Key · 10 Questions

1. Which Australian artist topped Spotify's Global Impact List twice, solidifying their status as a global music ambassador in 2025?

- A) The Kid LAROI
- B) Tame Impala
- C) Sia**
- D) Flume

2. As of 2024, what percentage of Spotify royalties for Australian artists were generated from overseas, indicating a significant international presence?

- A) 20%
- B) 50%
- C) 80%**
- D) 95%

3. Which Australian drama series has gained international attention and resonated with global audiences, often exploring themes of justice and identity?

- A) Home and Away
- B) Mystery Road**
- C) Neighbours
- D) Bluey

4. The 'G'Day USA' program, a key element of Australian public diplomacy in the United States, was initially supported by which major Australian media figure?

- A) Kerry Packer
- B) Rupert Murdoch**
- C) James Packer
- D) Gina Rinehart

5. Which of the following countries represents one of the fastest-growing international markets for Australian music, according to recent Spotify data?

- A) United States
- B) United Kingdom
- C) Brazil**
- D) Germany

6. The UK/Australia Season 2021-22 aimed to strengthen cultural connections between the two nations through a diverse program of arts and cultural events. Which Australian institution collaborated with the British Film Institute (BFI) on film programs exploring themes of representation and identity?

A) National Gallery of Australia

B) ACMI (Australian Centre for the Moving Image)

C) Sydney Opera House

D) The National Museum of Australia

7. In 2025, the ARIA Collab initiative aimed to propel Australian talent to the global stage by collaborating with internationally renowned music producers. Which of these producers, known for working with artists like Rihanna and Travis Scott, was featured in the Melbourne sessions?

A) Tommy Brown

B) WondaGurl

C) Max Martin

D) Pharrell Williams

8. Which Australian film festival is recognized as one of the oldest film festivals in the world and serves as a major showcase for new Australian films?

A) Sydney Film Festival

B) Adelaide Film Festival

C) Melbourne International Film Festival (MIFF)

D) Brisbane International Film Festival (BIFF)

9. The 'Who Are We Now?' theme of the UK/Australia Season 2021-22 aimed to explore and celebrate the relationship between the two countries. Which specific Australian cultural heritage was highlighted as part of this theme?

A) Indigenous Australian cultures

B) The Gold Rush era

C) The Colonial architecture

D) The Great Barrier Reef

10. According to a 2024 analysis, Australian music exports are booming, with artists like The Kid LAROI and Amyl and the Sniffers leading the charge. What percentage of recorded music revenues in the Australasian region grew in 2025?

A) 1.5%

B) 3.0%

C) 6.4%

D) 15.2%