

Latin America & Caribbean Entertainment: Global Economic Shifts Impacting

Pop Culture & Entertainment · Answer Key · 8 Questions

1. In 2025, what percentage of U.S. TVs were imported from Mexico, primarily due to zero-tariff benefits under the USMCA?

- A) 85%**
- B) 60%
- C) 40%
- D) 20%

2. According to the IFPI Global Music Report 2026, what was the growth percentage for Latin America's music industry in 2025, driven largely by streaming?

- A) 17.1%**
- B) 10.5%
- C) 5.2%
- D) 22.0%

3. In 2024, what was the approximate revenue generated by the Latin America music streaming market?

- A) USD 3,583.6 million**
- B) USD 1,000 million
- C) USD 5,000 million
- D) USD 10,000 million

4. The Dominican film industry experienced significant growth, generating approximately RD\$10.2 billion (around US\$175 million) in 2023, largely due to what factor?

- A) Government incentives like tax credits and exemptions**
- B) A surge in global demand for Dominican cinema
- C) Increased investment from neighboring Caribbean nations
- D) A decrease in international film production costs

5. What major challenge did 87% of Caribbean tourism businesses report facing in 2024, impacting their operating costs?

- A) Rising operating costs**
- B) A decrease in tourist arrivals
- C) Increased competition from non-Caribbean destinations
- D) Labor shortages due to pandemic restrictions

6. Which sector received the highest foreign direct investment in Colombia between January 2023 and June 2024, with USD 1920 million?

- A) Renewable energies**
- B) Food and beverages
- C) Communications
- D) Software & IT services

7. In 2025, Latin America's media and entertainment industry is projected to grow by 9.4%, significantly outpacing the global average growth of what percentage?

- A) 6%**
- B) 3.3%
- C) 10%
- D) 15%

8. What percentage of Jamaica's GDP does its creative economy generate annually, according to the 2025 Jamaica Creative and Cultural Industries Sector Survey?

- A) 5.1%**
- B) 3%
- C) 7%
- D) 10%