

May 2026: Moon Mania, AI Ascendancy, and the 'Great Meme Reset'

Internet Culture · Answer Key · 15 Questions

1. In May 2026, which celestial body experienced a surge in online searches and discussion due to viral social media posts and striking photography?

- A) Venus
- B) Mars
- C) The Moon**
- D) Jupiter

2. What significant global event concerning digital rights and technology was abruptly postponed in Lusaka, Zambia, in May 2026, reportedly due to external pressure?

- A) World AI Ethics Summit
- B) RightsCon**
- C) Global Internet Governance Forum
- D) Digital Transformation Expo

3. What trend proposed for TikTok in 2026 aims to 'wipe away the current slate of trends,' potentially resurrecting older meme formats with a nostalgic twist?

- A) The Viral Nostalgia Wave
- B) The Great Meme Reset**
- C) Retro Meme Revival
- D) Classic Content Comeback

4. Which of the following is a prominent social media trend for 2026, emphasizing creator-led storytelling and authentic, human-centric content over polished corporate messaging?

- A) AI-Generated Brand Narratives
- B) Influencer-Free Marketing
- C) Creator-Led Brand Storytelling**
- D) Community-Owned Content

5. World Password Day is observed on the first Thursday of May. In 2026, on what specific date does this cybersecurity awareness day fall?

- A) May 1st
- B) May 7th**
- C) May 4th
- D) May 11th

6. Which emerging trend in May 2026 involves a fusion of in-person and digital experiences, particularly appealing to younger audiences seeking to balance screen time with real-world interactions?

- A) Phygital Convergence
- B) Metaverse Immersion

C) IRL and Digital Hybrid Campaigns

- D) Augmented Reality Experiences

7. The global internet conversation in May 2026 has been significantly shaped by the increasing capabilities and adoption of which technology, leading to widespread discussion about its impact on various industries?

- A) Blockchain Technology
- B) Quantum Computing

C) Artificial Intelligence

- D) 5G Network Expansion

8. The 'Everything Hallelujah' trend, observed in May 2026, encourages users to share what they are grateful for, often accompanied by a specific song. Which artist's song is associated with this trend?

- A) Taylor Swift

B) Justin Bieber

- C) Beyoncé
- D) Adele

9. In May 2026, the World Press Freedom Day conference, themed 'Shaping a Future of Peace,' was held in which city?

- A) Berlin
- B) Vienna

C) Lusaka

- D) Singapore

10. Which social media marketing trend in 2026 highlights the growing importance of founders and employees sharing authentic, human-led content to build trust and engagement, moving away from faceless corporate communication?

- A) Employee Advocacy Programs

B) Founder-Led Marketing & Employee Advocacy

- C) Influencer Marketing Revamp
- D) User-Generated Content Campaigns

11. Searches related to which platform's virtual currency and its acquisition have fueled a viral meme phenomenon within the gaming community in May 2026?

A) V-Bucks (Fortnite)

B) Robux (Roblox)

C) Gems (Clash of Clans)

D) Minecoins (Minecraft)

12. Which of the following global events, focused on digital rights and technology, was scheduled to take place in Lusaka, Zambia, in early May 2026, before its abrupt postponement?

A) World Economic Forum

B) Global Tech & Human Rights Summit

C) RightsCon

D) Internet Governance Forum

13. The trend of 'edutainment' in 2026 focuses on blending education with entertainment. What is a key driver for this trend in content creation?

A) Decreased user attention spans

B) The need for more interactive content

C) Consumer cravings for authentic, real-world experiences

D) The rise of AI-generated educational materials

14. In May 2026, what aspect of social media content creation is becoming increasingly normal, though consumers may lose trust if it appears overly machine-made or lazy?

A) Short-form video editing

B) AI-assisted content production

C) Live streaming with interactive polls

D) Augmented reality filters

15. The 'chaos culture' trend, influencing content norms in 2026, is noted to be primarily shaped by which generation?

A) Gen Z

B) Millennials

C) Gen Alpha

D) Baby Boomers