

# Asia's Pop Culture Pulse: Unveiling Viral Trends & Upcoming Festivals in 2025

Events & Festivals · Answer Key · 17 Questions

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**1. Which major anime convention, known for its focus on cosplay and high-level competitions, takes place annually in Nagoya, Japan?**

- A) Anime Japan
- B) Comiket
- C) Wonder Festival

**D) World Cosplay Summit**

**2. In 2025, which K-pop entertainment company is set to debut its first new girl group in five years, since aespa?**

- A) YG Entertainment
- B) JYP Entertainment

**C) SM Entertainment**

D) HYBE

**3. The 'Cinema as Disruption' theme will be central to which prominent Asian film festival returning to New York in July 2025?**

- A) Tokyo International Film Festival
- B) Busan International Film Festival

**C) New York Asian Film Festival (NYAFF)**

D) Shanghai International Film Festival

**4. Which highly anticipated mobile game, a sequel to a popular title known for its stealth soft launch in 2024, had a global launch in January 2025?**

A) Genshin Impact

**B) Archero 2**

C) Valorant Mobile

D) PUBG Mobile

**5. Creamfields Asia is set to debut in Thailand in December 2025 as its largest event ever in the region, taking place at which venue in Bangkok?**

A) Rajamangala Stadium

**B) Impact Exhibition & Convention Center**

C) Queen Sirikit National Convention Center

D) Thunder Dome

**6. Which LCK (League of Legends Champions Korea) Season in 2025 became the most-watched Asian esports tournament of the year, experimenting with a new single-event season format?**

- A) LCK Spring 2025
- B) LCK Summer 2025
- C) LCK Season 2025**
- D) LCK Finals 2025

**7. Anime Festival Asia (AFA) Singapore, a major convention for Japanese pop culture fans, is scheduled to take place in November 2025 at which venue?**

- A) Marina Bay Sands Expo and Convention Centre
- B) Singapore Expo MAX Pavilion
- C) Suntec Singapore International Convention and Exhibition Centre**
- D) Gardens by the Bay

**8. Which popular South Korean festival, known for blending water fights with live music, is set to have its first-ever Macao edition in August 2025?**

- A) KCON
- B) Waterbomb Festival**
- C) Global Hip Hop Festival
- D) S2O Festival

**9. Which K-pop entertainment company is slated to debut its first new boy band in seven years in 2025, a group named KickFlip?**

- A) SM Entertainment
- B) YG Entertainment
- C) JYP Entertainment**
- D) Big Hit Music

**10. The 2025 Asian Pop Festival will feature over 50 acts from 8 countries across Asia. On its first day (June 21st), which Japanese genre-defying group is scheduled to perform, making its return to Korea after 10 years?**

- A) Lamp
- B) Ego-Wappin'**
- C) Yogee New Waves
- D) Radwimps

**11. Esports will be a medal discipline for the first time at the 3rd Asian Youth Games, taking place in Bahrain from October 22-31, 2025. This inclusion is hailed as a significant milestone by which national esports federation?**

- A) China Esports Federation
- B) Japan Esports Union
- C) Esports Federation of India (ESFI)**
- D) Korean e-Sports Association (KeSPA)

**12. Which of these K-pop groups, known for its diverse members and powerful performances, is slated for a debut in 2025 under YG Entertainment?**

- A) NCT Wish
- B) BabyMonster**
- C) ILLIT
- D) TWS

**13. The 2025 edition of the New York Asian Film Festival (NYAFF) will champion a unifying theme. What is this theme?**

- A) Cross-Cultural Narratives
- B) The Future of Asian Cinema
- C) Cinema as Disruption**
- D) Global Perspectives in Film

**14. Which of the following mobile games, developed by miHoYo, is scheduled to release a native port for HarmonyOS NEXT in China in September 2025?**

- A) Honkai: Star Rail
- B) Genshin Impact**
- C) Tower of Fantasy
- D) Arknights

**15. Which major music festival, known for its combination of global acts and mountain backdrops, returns to Naeba Ski Resort in Japan from July 25-27, 2025?**

- A) Summer Sonic
- B) Fuji Rock Festival**
- C) Clockenflap
- D) Rock in Japan Festival

**16. The song 'Love Attack' by which K-pop girl group went viral on short-form video platforms and was recognized by Grammy.com as one of the 10 K-pop Songs that Electrified 2024?**

- A) Meovv
- B) Katseye
- C) Rescene**
- D) UNIS

**17. Which EDM festival is set to debut in Thailand in December 2025, promising to be the largest Creamfields event ever held in Asia with an expected attendance of 50,000?**

- A) Siam Songkran Music Festival
- B) S2O Festival
- C) Creamfields Thailand**
- D) One Universe Festival