

Australia's 2025 Pop Culture Economy: Streaming Wars, Box Office Boom, and More

Australian Entertainment Economy · Answer Key · 15 Questions

1. Which streaming service saw the largest share of new subscribers in Australia during its debut quarter (April-June 2025)?

- A) Netflix
- B) Disney+
- C) Max**
- D) Stan

2. In 2025, what was the projected gross box office for Australia, marking its first time exceeding this figure since 2019?

- A) A\$1.2 billion
- B) A\$1.1 billion**
- C) A\$1.0 billion
- D) A\$950 million

3. According to the 2024 Live Performance Australia report, what was the total revenue generated by the Australian live performance industry?

- A) A\$2.24 billion
- B) A\$3.4 billion**
- C) A\$1.8 billion
- D) A\$331.2 million

4. What is the projected Compound Annual Growth Rate (CAGR) for the Australian video game market from 2025 to 2030?

- A) 16.5%**
- B) 13.1%
- C) 7.6%
- D) 4.2%

5. In 2025, which genre dominated the Australian podcasting market in terms of revenue generation?

- A) Society & Culture
- B) Comedy
- C) News & Politics**
- D) Sports

6. Which Australian federal incentive offers a 30% rebate for large-budget film and television projects shot in Australia, with principal photography commencing on or after July 1, 2023?

- A) Producer Offset
- B) Post, Digital and Visual Effects (PDV) Offset
- C) Location Offset**
- D) Australian Screen Production Incentive

7. As of December 2025, which streaming service held the largest number of subscriptions in Australia?

- A) Disney+
- B) Amazon Prime Video
- C) Netflix**
- D) Paramount+

8. What was the projected market size for the Australian book publishing industry in 2025?

- A) \$1.9 billion
- B) \$1.8 billion
- C) \$1.3 billion
- D) \$5.4 billion**

9. What significant trend is noted in Australia's music streaming market for 2024, with Live Streaming being the fastest-growing segment?

- A) On-demand streaming is declining
- B) On-demand streaming is the largest revenue generator**
- C) Subscription music is being replaced by ad-supported video streaming
- D) Live streaming is the primary revenue source

10. In 2024, the Australian music streaming market generated approximately how much revenue?

- A) USD 2,141.5 million
- B) USD 895.4 million**
- C) USD 402.8 million
- D) USD 12,621.2 million

11. Which Australian screen production incentive offers a 30% rebate for post, digital, and visual effects work, regardless of where a project is filmed?

- A) Location Offset
- B) Producer Offset
- C) Post, Digital and Visual Effects (PDV) Offset**
- D) Australian Screen Production Incentive

12. According to the 2024 Live Performance Australia report, what was the total ticketed attendance in Australia?

- A) 31.4 million**
- B) 14 million
- C) 2 million
- D) 200,000

13. What is the projected Compound Annual Growth Rate (CAGR) for the Australian music streaming market from 2025 to 2030?

- A) 16.5%
- B) 15.5%**
- C) 7.00%
- D) 30.7%

14. In 2025, Australia's cinema market experienced what change in box office revenue compared to the previous year, according to reports?

- A) A decrease of nearly 8%
- B) An increase of nearly 8%**
- C) A decrease of 2%
- D) An increase of 2%

15. Which segment was the largest revenue-generating genre in the Australian podcasting market in 2024?

- A) Society & Culture
- B) Comedy
- C) Sports
- D) News & Politics**