

Decoding 2026 Indian Fashion: Gen Z's 'Chatpata' Style, Quiet Luxury Bollywood

Indian Fashion · Answer Key · 17 Questions

1. Which of the following terms best describes the Gen Z fashion trend in India characterized by bright colors, intricate embroidery, and bold silhouettes, drawing inspiration from Hindi for 'tangy' or 'spicy'?

- A) Quiet Luxury
- B) Chatpata Fashion**
- C) Poetcore
- D) Normcore Tech

2. In 2026, Bollywood fashion is shifting towards 'quiet luxury.' Which of these characteristics is most representative of this trend?

- A) Flashy logos and maximalist embellishments
- B) Understated elegance, impeccable tailoring, and minimal jewelry**
- C) Bold prints and neon color palettes
- D) Vintage bandhani prints with heavy zardozi work

3. Which sustainable fabric is gaining popularity in Indian ethnic wear for 2026 due to its breathability, minimal environmental impact, and lightweight texture, often used for sarees and dupattas?

- A) Polyester Blends
- B) Recycled Nylon
- C) Kota Doria**
- D) Acrylic

4. Influencer marketing in India in 2026 is moving beyond large follower counts. What type of influencer is increasingly valued for their high engagement rates and personal audience connection?

- A) Mega-influencers with over 1 million followers
- B) Celebrity endorsements
- C) Nano-influencers with 1,000-10,000 followers**
- D) Traditional media personalities

5. The fusion wear trend in India for 2026 sees traditional Indian garments combined with Western elements. Which of the following is a popular Indo-Western combination mentioned?

- A) Saree paired with traditional heavy gold jewelry
- B) Kurta with denim jeans and sneakers**
- C) Lehenga with a heavily embroidered dupatta
- D) Anarkali worn with traditional embellished sandals

6. AI is transforming fashion in India by 2026. Which of these is a significant application of AI in the fashion industry as predicted?

- A) Replacing all human designers with AI
- B) Predicting fashion trends based on real-time data analysis**
- C) Producing exclusively fast-fashion collections
- D) Focusing solely on traditional handloom manufacturing

7. Which of these micro-trends in 2026 involves accessories that are styled higher, slightly wider, and over outerwear, knits, or dresses, functioning almost like a modern cummerbund?

- A) Statement brooches
- B) Belts worn like cummerbunds**
- C) Oversized sunglasses
- D) Textured scarves

8. Gen Z shoppers in India in 2026 prioritize authenticity and sustainability over brand logos. Which of these is a key characteristic of their fashion choices?

- A) Purchasing heavily branded luxury goods
- B) Prioritizing fast fashion for rapid trend adoption
- C) Valuing comfort, ethical production, and personalization**
- D) Following celebrity endorsements without question

9. In 2026, the 'Y2K Revival' is a prominent trend influencing Gen Z fashion in India. Which of these is a key element of this revival?

- A) Minimalist silhouettes and neutral colors
- B) Bell-bottom jeans and peasant blouses
- C) Low-rise jeans, baby tees, and metallic accents**
- D) Oversized blazers and structured shoulders

10. Which Indian fabric, known for its unique square weave and lightweight texture, is recognized as a sustainable choice in 2026 due to its minimal energy and water usage in production?

- A) Banarasi Silk
- B) Brocade
- C) Kota Doria**
- D) Raw Silk

11. The 'Chatpata' fashion trend for Gen Z in India blends Western silhouettes with Indian details. Which of these is an example of this fusion?

- A) Corsets paired with bindis**
- B) Plain kurtas with matching palazzos
- C) Monochrome sarees with minimal embroidery
- D) Oversized hoodies in solid neutral tones

12. Which of the following is a prominent trend in 2026 for modern lehengas in India, moving away from heavy fitted blouses?

- A) Lehengas with traditional heavy dupattas
- B) Lehengas with jackets instead of dupattas**
- C) Lehengas featuring only machine embroidery
- D) Lehengas with very tight, form-fitting blouses

13. The concept of 'gender-fluid layering' is a significant Gen Z fashion trend in India for 2026. Which of these describes this trend?

- A) Wearing matching coordinated sets exclusively
- B) Layering oversized shirts over saree skirts**
- C) Adhering strictly to traditional gender-specific clothing
- D) Focusing on very tight, form-fitting garments

14. What is a key characteristic of the 'sustainable slow fashion' movement gaining traction among Gen Z in India for 2026?

- A) Prioritizing quantity and rapid trend turnover
- B) Focusing on quality over quantity and ethical production**
- C) Buying exclusively from fast-fashion brands
- D) Discarding clothes after a single use

15. In 2026, which tech trend is expected to become standard in fashion design, functioning as a creative assistant to generate concept variations and analyze trend data?

- A) 3D Printing for custom accessories
- B) Blockchain for supply chain transparency
- C) AI-Assisted Design**
- D) Virtual Reality for runway shows

16. Which of these fabrics is highlighted in 2026 Indian fashion for its metallic shimmer and fluid drape, often replacing heavier silks for occasion wear?

- A) Cotton Khadi
- B) Linen
- C) Tissue Fabric**
- D) Raw Silk

17. The 'Poetcore' aesthetic, gaining traction in India in 2026, emphasizes introspection and cultural dimensions. How does this manifest in Indian fashion?

A) Bold, clashing prints and neon colors

B) Long jackets layered over kurtas with muted, textured palettes

C) Athleisure wear with prominent brand logos

D) Shiny, metallic fabrics and futuristic designs