

Nordic Fashion Unpacked: April-May 2026 Trends, Awards, and Major Events

Fashion Trends · Answer Key · 6 Questions

1. Which Danish fashion prize, announced its 2026 finalists in April, with each brand receiving DKK 75,000?

- A) Guldknappen Award
- B) ELLE Style Awards
- C) Wessel & Vett Prize**
- D) Danish Design Award

2. What is the primary focus of the 'Fashion in Helsinki' event, taking place from May 26-30, 2026?

- A) International luxury brands
- B) Historical fashion retrospectives
- C) Emerging designers and new brands**
- D) Children's wear collections

3. According to a 'Scandinavian Fashion Diary' for April 2026, which colour palette is emphasized for styling, often finished with a confident pop of colour?

- A) Vibrant neons
- B) Earthy pastels
- C) Monochrome neutrals**
- D) Bold metallics

4. What significant business event related to fashion is scheduled to take place in Oslo, Norway, on May 19, 2026, at The Hub?

- A) Oslo Fashion Week Runway Show
- B) Nordic Textile Innovation Conference
- C) Oslo Runway Business Summit**
- D) Sustainable Apparel Forum

5. Which Finnish brand, known for dressing Nordic royal families, celebrated its 40th anniversary in March 2026?

- A) Marimekko
- B) Gant
- C) Andiat**
- D) Samuji

6. The 'Threads of Connection' exhibition at DesignMarch 2026 in Iceland focuses on what overarching theme?

- A) Futuristic digital fashion
- B) Streetwear culture and influences
- C) Connections through fashion, traditions, customs, and craftsmanship**
- D) The history of Icelandic textile manufacturing