

South African Fashion Spotlight: Designer Breakthroughs, Sustainable Shifts,

Fashion · Answer Key · 12 Questions

1. Which South African designer's brand, MaXhosa Africa, recently presented its Autumn/Winter 2024-2025 collection titled "My Conviction" at Paris Fashion Week?

- A) Thebe Magugu
- B) Laduma Ngxokolo**
- C) Gert-Johan Coetzee
- D) Palesa Mokubung

2. What is a key focus of many South African fashion brands in recent years, reflecting a global movement towards responsible consumption?

- A) Fast fashion and trend replication
- B) Focus on synthetic, petroleum-based fabrics
- C) Sustainable and ethical production practices**
- D) Exclusively using imported materials

3. Which South African fashion initiative in 2024 focused on empowering female designers who are transforming the fashion landscape?

- A) #FashionForward
- B) #StyleRevolution
- C) #GiveHerACrown**
- D) #AfricanDesigners

4. What sustainable materials are South African fashion brands increasingly turning to, according to recent reports?

- A) Polyester and nylon
- B) Organic cotton, mohair, and indigenous plant fibers**
- C) Recycled plastics and synthetic dyes
- D) Animal fur and leather

5. Which South African designer was recognized by Forbes Africa's 50 Most Powerful Women and is the founder of the luxury sparkling wine brand House of BNG?

- A) Boity Thulo
- B) Tyla Seethal
- C) Bonang Matheba**
- D) Nandi Madida

6. What is a significant recent development in South Africa's retail sector involving its largest clothing retailer?

- A) Closure of all major clothing stores
- B) Acquisition of 469 stores by Pepkor for R1.7 billion**
- C) A shift to exclusively online sales
- D) A merger with international fast-fashion brands

7. The #GiveHerACrown campaign in September 2024 at New York Fashion Week featured which group of designers?

- A) Male streetwear designers
- B) South African female fashion designers**
- C) International haute couture designers
- D) Emerging eco-friendly designers from Asia

8. Which South African designer, known for using mohair in their collections that harmonize innovation with tradition, was highlighted in 2024 for their sustainable approach?

- A) Thebe Magugu
- B) Rich Mnisi
- C) Gugu Peteni**
- D) Mantsho

9. What is a core aspect of ethical fashion in South Africa, beyond environmental concerns?

- A) Focus on synthetic material production
- B) Ensuring fair wages and safe working conditions for garment workers**
- C) Encouraging fast fashion consumption
- D) Ignoring local artisan collaborations

10. Which South African fashion influencer is known for blending modest fashion with contemporary style, featuring elegant silhouettes and neutral tones?

- A) Sarah Langa
- B) Nabilah Kariem**
- C) Sinethemba Duma
- D) Kamohelo Pule

11. What is a key trend in South African streetwear, described as versatile and comfortable with oversized fits and clean graphics?

- A) Tight-fitting, minimalist designs
- B) Vintage 80s-inspired clothing
- C) Premium streetwear focused on comfort and style**
- D) Formal business attire with athletic elements

12. Which South African fashion week event continues to be a cornerstone for showcasing innovative local talent with a push for sustainability?

- A) Johannesburg Fashion Week
- B) Cape Town Fashion Festival
- C) South African Fashion Week (SAFW)**
- D) Durban Fashion Fair