

# Europe's Health Sector Economy: Pharma Exports Surge, Digital Health Boom

European Health Market · Answer Key · 15 Questions

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**1. Which segment of the European healthcare market is experiencing significant growth, driven by increased demand for home healthcare and remote monitoring?**

- A) Pharmaceuticals
- B) Biotechnology
- C) Medical Device Distribution Services**
- D) Consumer Health Products

**2. What was the estimated value of the Europe medical devices market in 2024?**

- A) EUR151.7 billion
- B) \$125.3 billion
- C) EUR170 billion**
- D) \$411.94 billion

**3. In 2025, what percentage of the global digital health market revenue did Europe account for?**

- A) 18.11%
- B) 34.67%**
- C) 10.3%
- D) 22.3%

**4. Which European country led the medical devices market by contributing the highest percentage of total regional demand in 2024?**

- A) France
- B) United Kingdom
- C) Germany**
- D) Spain

**5. What was the approximate value of EU drug exports in 2025, marking a 16% rise from the previous year?**

- A) EUR160.6bn
- B) \$315.7bn
- C) EUR366.2bn**
- D) \$429.3bn

**6. Which segment of the Europe consumer healthcare market held the largest share in 2024, driven by consumer trust in healthcare advisors?**

- A) Dietary Supplements
- B) OTC Pharmaceuticals
- C) Wellness Products
- D) Pharmacies or Drugstores**

**7. What is the projected Compound Annual Growth Rate (CAGR) for the Europe digital health market from 2025 to 2030?**

- A) 18.11%**
- B) 20.26%
- C) 10.3%
- D) 22.3%

**8. What was the total value of venture financing across Europe and the US in 2025, with a slight decline in European venture investment?**

- A) £20.1 billion
- B) £26 billion**
- C) £1.9 billion
- D) £1.8 billion

**9. Which European regulation, applicable from January 12, 2025, will transform how new treatments are evaluated at a European level, initially for oncology medicinal products and ATMPs?**

- A) EU Clinical Trials Regulation (CTR)
- B) Medical Devices Regulation (MDR)
- C) EU Health Technology Assessment (HTA) Regulation**
- D) Biotech Act

**10. What percentage of the total EU population was aged 65 or over in 2023, a figure projected to increase significantly by 2050?**

- A) 29%
- B) 21%**
- C) 15%
- D) 33.9%

**11. In 2024, what was the total value of the Europe pharmaceutical market?**

- A) USD 411.94 billion
- B) USD 488.05 billion**
- C) EUR170 billion
- D) USD 130.37 Billion

**12. What is the projected valuation of the Europe digital health market by 2034, with a CAGR of 10.3% from 2026-2034?**

- A) USD 222.22 Billion
- B) USD 304.46 billion
- C) USD 314.32 Billion**
- D) USD 267.2 billion

**13. Which segment dominated the Europe biotechnology market in 2024 by revenue share?**

- A) Biopharmaceuticals**
- B) Industrial Biotechnology
- C) CRISPR & Gene Editing
- D) Healthcare/Medical Biotechnology

**14. According to Fitch Ratings, what is the outlook for the European healthcare sector in 2025?**

- A) Negative
- B) Neutral**
- C) Positive
- D) Stable but declining

**15. Which country dominated the European healthcare analytics market in 2024, accounting for 28.6% of revenue?**

- A) France
- B) United Kingdom
- C) Germany**
- D) Netherlands