

East Asian Holiday Buzz: Golden Week, Songkran, and Labor Day Travel Trends

Holidays · Answer Key · 10 Questions

1. Which of the following East Asian countries is experiencing its 'Golden Week' holiday period from April 29 to May 6, 2026, characterized by a cluster of national holidays?

- A) South Korea
- B) China
- C) Japan**
- D) Vietnam

2. The Songkran Festival, a significant celebration of Thai New Year, is confirmed to proceed nationwide in Thailand during April 2026. Which UNESCO designation does Songkran hold?

- A) Intangible Cultural Heritage of Humanity**
- B) World Heritage Site
- C) Masterpiece of the Oral and Intangible Heritage of Humanity
- D) Living Human Treasure

3. In Vietnam, the period around April 30th and May 1st is a significant holiday break. What two major holidays are combined during this time in 2026?

- A) Tet Holiday and Lunar New Year
- B) Hung Kings' Commemoration Day and National Day
- C) Reunification Day and International Workers' Day**
- D) Victory Day and Labor Day

4. Which East Asian nation's 'May Day' holiday in 2026 is seeing a surge in demand for experiential tourism, with trends indicating popularity in small-town tourism and high-end hotels?

- A) Japan
- B) South Korea
- C) Taiwan
- D) China**

5. During Japan's Golden Week in 2026, which of these national holidays falls on May 5th?

- A) Showa Day
- B) Constitution Memorial Day
- C) Greenery Day
- D) Children's Day**

6. In South Korea, Children's Day is celebrated on May 5th. What was this holiday known as until 1975?

- A) Youth Day
- B) Boy's Day**
- C) Family Day
- D) National Pride Day

7. Taiwan observes Children's Day on April 4th. In 2026, which other significant festival is combined with Children's Day to create an extended national holiday?

- A) Mid-Autumn Festival
- B) Lunar New Year
- C) Qingming Festival (Tomb Sweeping Festival)**
- D) Dragon Boat Festival

8. The Tourism Authority of Thailand (TAT) projects significant revenue from the Songkran Festival in April 2026. Approximately how many foreign tourists were estimated to visit Thailand during the April 11-15 period?

- A) 200,000
- B) 350,000
- C) 500,000**
- D) 750,000

9. Regarding travel trends for Japan's Golden Week 2026, which region was identified as the most popular destination for Japanese travelers going overseas, accounting for about 60% of all trips?

- A) Southeast Asia
- B) North America
- C) Europe
- D) East Asia**

10. In China, the May Day holiday period in 2026 is noted for a significant increase in bookings for specific types of travel. Which type of travel saw a more than 50% year-on-year increase in bookings?

- A) International long-haul flights
- B) High-speed rail
- C) Self-drive trips**
- D) Cruise bookings