

G7 Digital Economy Pulse: AI Adoption, Semiconductor Shifts, and Ad Spend

Digital Economy · Answer Key · 12 Questions

1. Which G7 nation leads in AI app adoption rate as of 2025?

- A) United States
- B) United Kingdom**
- C) France
- D) Germany

2. What is a primary concern for G7 ministers regarding the semiconductor industry?

- A) Overproduction of chips
- B) China's non-market practices**
- C) Lack of innovation in chip design
- D) High cost of raw materials

3. As of 2024, what percentage of worldwide ad investment is accounted for by digital channels?

- A) Approximately 50%
- B) Approximately 65%
- C) Approximately 72.7%**
- D) Approximately 85%

4. Which G7 country recorded the second-strongest growth in AI adoption among G7 nations at 104% year-over-year?

- A) United Kingdom
- B) United States
- C) Japan
- D) France**

5. The G7 task force on semiconductor challenges will also focus on which critical infrastructure issue?

- A) 5G network expansion
- B) Undersea cable connectivity**
- C) Satellite internet deployment
- D) Quantum computing infrastructure

6. In 2025, which G7 nation is projected to have the highest digital ad spending?

- A) United Kingdom
- B) Germany
- C) France
- D) United States**

7. What initiative aims to mobilize private capital for sustainable infrastructure, including digital infrastructure, within G7 countries?

A) The Global Digital Compact

B) The Partnership for Global Infrastructure and Investment (PGII)

C) The Digital Economy Accord

D) The G7 Digital Transformation Fund

8. Which technology has the potential to unlock tremendous economic growth and is a focus for G7 cooperation, with a common vision announced for its future?

A) Artificial Intelligence

B) 5G Technology

C) Quantum Technologies

D) Blockchain

9. In terms of AI app downloads in 2025, the United States led in raw volume, but where did it rank among G7 nations in adoption rate?

A) First

B) Second

C) Fifth

D) Eighth

10. As of 2025, what is the projected global market size for artificial intelligence?

A) \$391 billion

B) \$732 billion

C) \$1.81 trillion

D) \$6.42 trillion

11. According to 2025 data, which G7 nation sees some of the highest relative levels of advertising spend as a percentage of GDP?

A) Canada

B) Italy

C) United Kingdom

D) Japan

12. What percentage of enterprise workloads are hosted in the cloud in Canada as of 2025?

A) 58%

B) 61%

C) 65%

D) 72%