

Graphic Design Basics

Graphic Design · Answer Key · 8 Questions

1. Which of the following is considered a primary colour?

- A) Green
- B) Orange
- C) Red**
- D) Purple

2. What do designers call the style or appearance of printed letters?

- A) Typography**
- B) Painting
- C) Photography
- D) Sculpture

3. Which element of design refers to the lightness or darkness of a colour?

- A) Texture
- B) Value**
- C) Shape
- D) Line

4. What is a simple drawing that represents an idea or object, often used in signs?

- A) Portrait
- B) Icon**
- C) Landscape
- D) Frame

5. Which colour is created by mixing blue and yellow?

- A) Red
- B) Black
- C) Green**
- D) Brown

6. What is the term for the empty space around or between objects in a design?

- A) Negative space**
- B) Bright space
- C) Heavy space
- D) Bold space

7. Which of these is a geometric shape?

- A) Cloud
- B) Flower
- C) Triangle**
- D) Leaf

8. In graphic design, what does a logo primarily represent?

- A) A brand or company**
- B) A weather forecast
- C) A math equation
- D) A recipe