

Social Media and Nature History

Social Media History · Answer Key · 10 Questions

1. What was the subject of the very first video uploaded to YouTube in 2005, which featured an elephant enclosure?

- A) Me at the zoo**
- B) Lions in the wild
- C) Feeding the penguins
- D) A forest fire

2. Which social media platform, launched in 2010, became famous for people sharing photos of their pets and nature landscapes?

- A) LinkedIn
- B) Instagram**
- C) Twitter
- D) Pinterest

3. In 2014, the viral 'Ice Bucket Challenge' was created to raise awareness and funds for which specific cause?

- A) Saving the rainforest
- B) ALS research**
- C) Protecting polar bears
- D) Ocean cleanup

4. Which popular internet-famous cat, known for her 'grumpy' expression, became a massive social media icon starting in 2012?

- A) Garfield
- B) Grumpy Cat**
- C) Tom
- D) Felix

5. Which platform is well known for the 'Earth View' feature that allows users to see high-resolution images of nature and geography?

- A) Google Earth**
- B) MySpace
- C) Tumblr
- D) TikTok

6. The 2015 'Dress' phenomenon was a viral social media image, but what animal-related debate occurred similarly later regarding a cat on stairs?

A) Whether it was going up or down

B) Whether it was black or white

C) Whether it was a dog

D) Whether it was sleeping

7. Which microblogging site famously uses a blue bird as its long-standing corporate logo?

A) Facebook

B) X (Twitter)

C) Reddit

D) WhatsApp

8. What type of animal became an unintended celebrity on the 'Live Earth' webcams frequently shared on social media?

A) Giant Pandas

B) Red Foxes

C) Brown Bears

D) Bald Eagles

9. In the early days of Facebook, what was the name of the popular digital pet game that had users caring for virtual animals?

A) FarmVille

B) Pet Society

C) Zoo Tycoon

D) Animal Crossing

10. Which social media app is named after a fast-running wild animal, reflecting the speed of content sharing?

A) Cheetah

B) Jaguar

C) Snapchat

D) Leopard