

# Internet Culture Essentials

Internet Culture · Answer Key · 18 Questions

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## 1. What is the primary purpose of a meme in internet culture?

- A) To archive historical events.
- B) To convey a relatable idea or emotion, often humorously.**
- C) To facilitate academic research.
- D) To promote commercial products.

## 2. Which platform is widely credited with popularizing the concept of 'viral' content through user sharing?

- A) Usenet
- B) AOL Instant Messenger
- C) YouTube**
- D) Gopher

## 3. What does the acronym 'LOL' most commonly stand for in online communication?

- A) Lots of Love
- B) Leave Our Location
- C) Laughing Out Loud**
- D) Listen Only Lingo

## 4. The term 'troll' in internet culture refers to someone who:

- A) Offers helpful advice in forums.
- B) Spreads misinformation maliciously.**
- C) Creates original artistic content.
- D) Moderates online discussions.

## 5. Which early internet phenomenon involved collaborative writing and storytelling, often in a fictional universe?

- A) Usenet newsgroups
- B) IRC (Internet Relay Chat) channels
- C) Fan fiction communities**
- D) Blogging platforms

## 6. What is the significance of 'going viral' on the internet?

- A) A piece of content is seen by a very small, niche audience.
- B) A piece of content is rapidly shared and viewed by a massive audience.**
- C) A website experiences a sudden technical failure.
- D) A user is banned from a social media platform.

**7. Which of these is a characteristic of 'netiquette'?**

- A) Using excessive capital letters for emphasis.
- B) Respecting others' privacy and avoiding personal attacks.**
- C) Sending unsolicited commercial messages.
- D) Spamming comment sections.

**8. The term 'hashtag' (#) was popularized by which social media platform?**

- A) MySpace
- B) Facebook
- C) Twitter**
- D) LinkedIn

**9. What is the primary function of a 'forum' in internet culture?**

- A) To host live video streams.
- B) To allow users to discuss specific topics and share information.**
- C) To manage online financial transactions.
- D) To deliver breaking news alerts.

**10. What does the term 'phishing' refer to in the context of internet security and culture?**

- A) Sharing humorous videos.
- B) Attempting to trick users into revealing sensitive information.**
- C) Creating collaborative online art.
- D) Organizing online gaming tournaments.

**11. Which early internet service facilitated anonymous file sharing and was instrumental in the rise of P2P networks?**

- A) World Wide Web
- B) FTP (File Transfer Protocol)
- C) Napster**
- D) Email

**12. The phenomenon of 'keyboard warriors' typically describes individuals who are:**

- A) Engaged in constructive debate.
- B) Aggressive or confrontational online but often reserved offline.**
- C) Experts in their field of online discussion.
- D) Creating educational content.

**13. What is the most common function of an 'emoji' in online communication?**

- A) To provide detailed factual information.
- B) To add emotional nuance and convey tone.**
- C) To create complex visual narratives.
- D) To replace written language entirely.

**14. The concept of 'cyberbullying' involves:**

- A) Sharing uplifting messages.
- B) Harassing, threatening, or humiliating someone using digital devices.**
- C) Participating in positive online challenges.
- D) Offering constructive criticism.

**15. What was the primary purpose of 'BBS' (Bulletin Board Systems) in the early days of personal computing and the internet?**

- A) Streaming high-definition video.
- B) Providing a platform for local online communities to share messages and files.**
- C) Facilitating global stock trading.
- D) Hosting real-time multiplayer games.

**16. The term 'clickbait' refers to content designed to:**

- A) Provide in-depth analysis.
- B) Entice users to click on a link, often with misleading or sensationalized headlines.**
- C) Offer unbiased news reporting.
- D) Promote scientific discoveries.

**17. Which of the following is a well-known example of an 'online community'?**

- A) A public library.
- B) A subreddit or a dedicated fan forum.**
- C) A physical shopping mall.
- D) A national newspaper.

**18. The phenomenon of 'doxxing' involves:**

- A) Creating and sharing humorous content.
- B) Publicly revealing private or identifying information about an individual without their consent.**
- C) Organizing charitable online events.
- D) Collaborating on open-source software projects.